

POTSTICKERS!

We are excited to introduce four new Potstickers under the Ajinomoto brand. Designed to deliver bold flavor in an authentic gyoza-style dumpling, these

Ajinomoto Potstickers offer a savory balance of umami, garlic, and ginger flavors. Available in four (4) popular varieties – Chicken, Pork, Vegetable, and Thai Vegetable, these new Ajinomoto Potstickers are packed in 10/12-count trays to ensure product quality and consistency and can be steamed and/or pan-fried for a crisp, golden finish.

Made with unbleached flour for a more traditional, natural appearance, these half-moon Potstickers deliver an authentic texture, color and mouthfeel with a hand-pinched appearance.

SKU	PACK SIZE	PRODUCT DESCRIPTION
5280130	10/12 ct. Trays	Ajinomoto Chicken Potsticker 0.7oz.
5280230	10/12 ct. Trays	Ajinomoto Pork Potsticker 0.7oz.
5280330	10/12 ct. Trays	Ajinomoto Vegetable Potsticker 0.7oz.
5280430	10/12 ct. Trays	Ajinomoto Thai Vegetable Potsticker 0.7oz.

CONSUMERS PREFER AJINOMOTO POTSTICKERS

POTSTICKER SALES GROWTH



+11.6% INCREASE

DOLLAR SALES VS. ONE YEAR AGO

Source: NPO 12 months ending May 2019

AJINOMOTO POTSTICKERS OUTPERFORMED THE COMPETITION

in a blind consumer taste test

Appearance



Flavor

Texture

Source: 2019 Peryam & Kroll Research



CHEF'S TABLE BOLD & BALANCED FLAVORS READY TO EAT!

AJINOMOTO CHICKEN POTSTICKER

SERVING SIZE: 4

Tasty chicken, chopped cabbage and onion, this dumpling is seasoned with garlic, ginger, and green onion. Accented with soy sauce and rice wine, along with a hint of sesame oil for a big, bold and balanced taste.

5280130

10/12 ct. Travs

Chicken Potsticker 0.7oz.



AJINOMOTO PORK POTSTICKER

SERVING SIZE: 4

Made with delicious pork, chopped cabbage and onion, this appetizing blend is seasoned with garlic, ginger, and green onion, and accented with soy sauce and a hint of sesame oil for a craveable savory taste.

5280230

10/12 ct. Trays

Pork Potsticker 0.7oz.



AJINOMOTO VEGETABLE POTSTICKER

SERVING SIZE: 4

Packed with chopped cabbage, onion and tofu, this tasty filling is complemented with a blend of carrots, potatoes, vermicelli, and shiitake mushrooms, and seasoned with garlic, ginger, and green onion. Finished with a splash of soy sauce and sesame oil for a beautifully balanced taste.

5280330

10/12 ct. Trays

Vegetable Potsticker 0.7oz.



MENU PRICE COST PROFIT

\$5.99

AJINOMOTO THAI VEGETABLE POTSTICKER SERVING SIZE: 4

Made with a spinach-enriched dough, this green wrapper is filled with chopped cabbage, onion and tofu, with a complement of carrots, potatoes, vermicelli, shiitake mushrooms, and seasoned with garlic, ginger, green onion, soy sauce and sesame oil for an outstanding taste.

5280430

10/12 ct. Trays

Thai Vegetable Potsticker 0.7oz.

WHAT MAKES US WHO WE ARE



FOOD

COST %

24.5%

QUALITY INGREDIENTS

Made with: Premium Vegetables Fresh Ingredients Quality Meats

CLASSIC PRODUCTS

Potstickers Fried Rice Spring Rolls Wontons Egg Rolls Siew Mai

Wrappers

SUPPORT TOOLS

Merchandising Tools Customizable POS Customizable Table Tents Customizable Coupons Wheelhouse App Online Recipes

INNOVATION LEADER

Fusion-Style Products Authentic Asian Recipes

FOR ADDITIONAL INFORMATION VISIT US AT: WWW.AJINOMOTOFOODSERVICE.COM