



SERVE MORE. SAVE MORE.

Whether you're looking to stock up on versatile speed-scratch favorites or add to your grab-and-go lineup, we're here to help you save on the products below.



AS THE CASES ADD UP, *so do the savings.*

To qualify, purchase a minimum of 10 cases from any one category. Purchase from additional product categories and save even more per case. Purchases must be made between September 1st and December 31st, 2020.

REBATE LEVEL 1

Buy at least 10 cases from one category and get

\$5 BACK PER CASE.

REBATE LEVEL 2

Buy at least 10 cases from two categories
(minimum 20 cases) and get

\$6 BACK PER CASE.

REBATE LEVEL 3

Buy at least 10 cases from three categories
(minimum 30 cases) and get

\$7 BACK PER CASE.

REBATE LEVEL 4

Buy at least 10 cases from four categories
(minimum 40 cases) and get

\$8 BACK PER CASE.

Save up to **\$1,200**

(Maximum rebate: 150 cases)



For additional product information or recipe inspiration, visit campbellsfoodservice.com.



Let all of our
**BRANDS WORK
HARD FOR YOU.**

18%

OF CONSUMERS
are ordering more entrées/
main dishes and 9% are
ordering more side dishes in
today's current environment.¹

51%

OF CONSUMERS
say an item's portability
drives their purchasing
decisions.²



Serve any of these flavorful, authentic
soups solo or use as a speed-scratch
ingredient to create irresistible dishes.

Explore recipes or watch our Behind Our
Lines video series for tips.



HELP SNACKS SHINE WITH

PEPPERIDGE FARM® AND GOLDFISH®.

Create value on your menu with
these smart snack and side choices.

Get inspired with recipe ideas.



Add flavor, save labor and make an
impression by using canned soup as
an ingredient. Discover recipes with
10 ingredients or less.



OFFER BALANCE WITH V8®.

From the original vegetable juice to on-trend
plant-based waters and energy drinks, your
beverage program is covered. Browse these
functional snacks and see how you can
leverage vegetable juice as an ingredient.

Campbell's Frozen Soup		Campbell's	Pack/Size
Signature Tomato Bisque with Basil	V	24878	4/4 lb. pouch
Signature Chicken Noodle	NAE	20303	4/4 lb. pouch
Signature Hearty Beef Chili with Beans	GS GF	20300	4/4 lb. pouch
Signature Southwestern Vegetarian Chili	V VG	20602	4/4 lb. pouch
Signature Chicken Tortilla	NAE	20304	4/4 lb. pouch
Signature Loaded Baked Potato	GF	20305	4/4 lb. pouch
Signature Harvest Butternut Squash	V GF	20597	4/4 lb. pouch
Signature Broccoli Cheddar	GF	20301	4/4 lb. pouch
Signature Cheesy Chicken Tortilla	NAE GF	21479	4/4 lb. pouch
Signature Homestyle Chicken Noodle	NAE	08169	3/4 lb. tub
Signature Italian-Style Wedding		10428	3/4 lb. tub
Signature Creamy Tomato Basil Bisque	V	14903	3/4 lb. tub
Signature Golden Broccoli Cheese	V GF	08558	3/4 lb. tub
Signature Vegetable Beef		08163	3/4 lb. tub
Signature Cream of Potato	V	08166	3/4 lb. tub
Signature Minestrone	GS V	08167	3/4 lb. tub
Signature Creole Chicken Gumbo	NAE GF	08297	3/4 lb. tub

¹Datassentials, A Focus on the Future Operator Insights, 2020

²Technomic, Inc., Snacking Occasion Consumer Trend Report, 2020



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Campbell's Frozen Soup cont.		Campbell's	Pack/Size
<i>Signature</i> Cream of Potato with Bacon		11921	3/4 lb. tub
<i>Signature</i> Chicken & Dumplings	NAE	11919	3/4 lb. tub
<i>Signature</i> Brown & Wild Rice with Chicken	NAE	11927	3/4 lb. tub
<i>Signature</i> Broccoli Cheese		08187	3/4 lb. tub
<i>Signature</i> Vegetarian Garden Vegetable	V GF	11340	3/4 lb. tub
<i>Signature Healthy Request</i> ® Harvest Tomato with Basil	V VG	19120	3/4 lb. tub
<i>Signature Healthy Request</i> ® Chicken with Egg Noodles	NAE	19121	3/4 lb. tub
<i>Signature Healthy Request</i> ® Mediterranean-Style Vegetable	V GF	19123	3/4 lb. tub
<i>Reserve</i> Roasted Red Pepper Tomato & Gouda	V	16835	4/4 lb. pouch
<i>Reserve</i> Lobster Bisque with Sherry		21068	4/4 lb. pouch
<i>Reserve</i> Broadway Basil & Tomato Bisque		21081	4/4 lb. pouch
<i>Reserve</i> Wicked Thai-Style Chicken & Rice	NAE	20805	4/4 lb. pouch
<i>Reserve</i> Roasted Poblano & White Cheddar Soup with Tomatillos	GF V	26832	4/4 lb. pouch
<i>Reserve</i> Fully Loaded Baked Potato & Cheddar	GF	24879	4/4 lb. pouch
<i>Reserve</i> Creamy Chicken Soup with White & Wild Rice	NAE	21092	4/4 lb. pouch
<i>Reserve</i> Minestrone Soup with Garden Vegetables	FS V	21093	4/4 lb. pouch
<i>Reserve</i> Red Lentil Vegetable	V VG	23206	4/4 lb. pouch

Canned Soup		Campbell's	Pack/Size
<i>Campbell's</i> ® <i>Classic Healthy Request</i> ® Tomato	CW HH LF	04145	12/50 oz.
<i>Campbell's</i> ® <i>Classic Healthy Request</i> ® Cream of Chicken	CW HH LF	04143	12/50 oz.
<i>Campbell's</i> ® <i>Classic Healthy Request</i> ® Cream of Mushroom	CW HH LF	04144	12/50 oz.
<i>Campbell's</i> ® <i>Classic Healthy Request</i> ® Chicken Noodle	CW HH LF	04142	12/50 oz.
<i>Campbell's</i> ® <i>Classic</i> Cream of Mushroom	CW	01266	12/50 oz.
<i>Campbell's</i> ® <i>Classic</i> Tomato	CW FV LF	00016	12/50 oz.
<i>Campbell's</i> ® <i>Classic</i> Cream of Chicken Soup		01036	12/50 oz.
<i>Campbell's</i> ® <i>Classic</i> Chicken Noodle	CW LF	01256	12/50 oz.
<i>Campbell's</i> ® <i>Classic</i> Cream of Celery	CW	01166	12/50 oz.
<i>Campbell's</i> ® <i>Classic</i> Minestrone	CW FV LF	01146	12/50 oz.
<i>Campbell's</i> ® <i>Classic</i> Cream of Potato	CW FV LF	02046	12/50 oz.
<i>Campbell's</i> ® <i>Classic</i> Vegetable	CW FV LF	01026	12/50 oz.
<i>Swanson</i> ® Chicken Broth	CW LF	09772	12/49 oz.
<i>Campbell's</i> ® <i>Classic Low Sodium</i> Tomato with Tomato Pieces	FV LS	01718	12/50 oz.
<i>Campbell's</i> ® <i>Classic Low Sodium</i> Chicken with Noodles	CW LS	01715	12/50 oz.
<i>Campbell's</i> ® <i>Classic Low Sodium</i> Cream of Mushroom	CW FV LS	25098	12/50 oz.
<i>Campbell's</i> ® Turkey Gravy	CW LF	10061	12/50 oz.

Snacks		Campbell's	Pack/Size
<i>Pepperidge Farm</i> ® <i>Goldfish</i> ® Snack Crackers – Cheddar		07944	6/31 oz.
<i>Pepperidge Farm</i> ® <i>Goldfish</i> ® <i>Giant Grahams</i> Cinnamon Baked with Whole Grain		26830	300/0.9 oz.
<i>Pepperidge Farm</i> ® Bulk Distinctive Cracker Assortment		07886	13.4 lbs. (6.1kg) case
<i>Pepperidge Farm</i> ® Bulk Distinctive Two-Pack Crackers		07059	400 2-packs
<i>Pepperidge Farm</i> ® <i>Pretzel Goldfish</i> ®	LF	07492	6/26 oz.
<i>Pepperidge Farm</i> ® <i>Goldfish</i> ® Mix-Ups		18663	72/1.5 oz.



For additional product information or recipe inspiration, visit campbellsfoodservice.com.

Beverages		Campbell's	Pack/Size
V8® Vegetable Juice	GF CW FV LF	00336	12/46 oz.
V8® Vegetable Juice	GF CW FV LF	00020	48/5.5 oz.
V8® 100% Vegetable Juice Low Sodium	LS GF CW FV LF	00067	48/5.5 oz.
V8® Vegetable Juice (PET)	GF CW FV LF	13803	24/12 oz.
V8® 100% Vegetable Juice	GF CW FV LF	15316	24/11.5 oz.
V8® 100% Vegetable Juice Low Sodium	LS GF CW FV LF	20616	6/46 oz.
V8 V-Fusion® Strawberry Banana (6 Pack)	GF CW FV	18866	24/8 oz.
V8 V-Fusion® Pomegranate Blueberry (6 Pack)	GF CW FV	18867	24/8 oz.
V8 Sparkling +Energy Orange Pineapple	FV	27633	12/11.5 oz.
V8 Sparkling +Energy Black Cherry	GF FV	27625	12/11.5 oz.
V8 Sparkling +Energy Strawberry Kiwi	GF FV	27623	12/11.5 oz.
V8 Sparkling +Energy Lemon Lime	GF FV	27627	12/11.5 oz.
V8 Sparkling +Hydrate™ Strawberry Cucumber	GF FV	26976	12/11.5 oz.
V8 Sparkling +Hydrate™ Orange Grapefruit	GF FV	27083	12/11.5 oz.
V8 Sparkling +Hydrate™ Blueberry Acai	GF FV	27542	12/11.5 oz.
V8 Sparkling +Hydrate™ Coconut Watermelon	GF FV	27082	12/11.5 oz.

Health and Ingredient Claim Key

GF Gluten Free

FS Full Serving of Vegetables

CW Calorie Wise

V Vegetarian

HR Healthy Request®

FV Servings of Fruit or Vegetables

VG Vegan

NAE Made with No-Antibiotics-Ever Chicken Meat

HH Heart Healthy

GS Good Source of...

LS Low Sodium

M Reconstituted with Milk

LF Low Fat

CLICK HERE TO REDEEM ONLINE *or* **MAIL IN THE FORM BELOW**

I have purchased AT LEAST 10 CASES from the following categories:

- ☐ **Level 1:** ONE category.
Please send me \$5.00 per case rebate.
- ☐ **Level 2:** TWO categories.
Please send me \$6.00 per case rebate.
- ☐ **Level 3:** THREE categories.
Please send me \$7.00 per case rebate.
- ☐ **Level 4:** ALL FOUR categories.
Please send me \$8.00 per case rebate.

Please return this slip with a copy of your invoice.

FS_Bundle

Code

IF REDEEMING BY MAIL, SEND THIS ORIGINAL COMPLETED CLAIM FORM TO:
Campbell's® Bundled Rebate • PO Box 49542 • Strongsville, OH 44149-0542 or Email to Campbellsrebates@archway.com
For questions regarding this rebate or products, please contact your local representative or call 1-800-879-7687.

TERMS AND CONDITIONS:

- A. This rebate offer applies only to foodservice operators.
B. Checks will be made payable to corporate entities only, and not to individuals.
C. Applies only to Campbell branded products listed above and purchased between September 1 – December 31, 2020.
D. Limit of one rebate claim per operator location.
E. Chains and franchises must participate on an individual location basis.
F. Minimum purchase: 10 cases (\$50 rebate). Maximum rebate purchase: 150 cases (\$1,200 rebate).
G. Operators should save copies of distributor invoices (showing eligible products purchased) for submission with this original claim form. No handwritten invoices will be accepted. Must submit either original invoice, copy of original invoice or a velocity report that includes all of the following: distributor name and/or logo; operator name and customer number; valid period dates coinciding with promotion; eligible product codes matching promotion.

H. All submissions must be postmarked or submitted online by January 31, 2021. For all online submissions, a valid photo of the invoice must be uploaded. Campbell's Foodservice is not responsible for lost, late or misdirected submissions.

I. This offer applies to restaurant operators located in the 48 contiguous US states.

J. This rebate offer may not be combined with any other offer on the same items during the same period.

K. This rebate cannot be assigned or transferred by an operator.

L. Distributors may not redeem on behalf of operators.

M. Rebate is valid for purchases made from foodservice distributors only.

N. Allow 4-6 weeks for payment of rebate.

O. Club stores, vending suppliers, c-stores, retail outlets and retail distributors are excluded.

P. Operators currently on bid, purchase, or rebate programs for Campbell's® products do not qualify.

Total Cases Purchased _____ x \$ _____ per case = \$ _____ Total Savings
(all categories) (max. \$8.00) (max. \$1,200)

September 1, 2020 - December 31, 2020

Mail my rebate to (please print clearly):

Name of Operation

First Name

Last Name

Title

Street Address (no PO Boxes)

City

State

ZIP Code

Country

Business Phone Number

Ext.

Email Address

Distributor/City/State/ZIP Code



To redeem online, visit campbellsfoodservice.com/redeem.