



HIGH LINER
FOODSERVICE™

PAN-SEAR SELECTS® BUTTERFLY

SHRIMP



Introducing garlic and herb pan sear shrimp, the new addition to your favorite **PAN SEAR SELECTS®** line. Designed to be pan seared, fried, or cooked in the oven.

Extra-large and tender butterfly shrimp lightly breaded with garlic and herb seasonings. This product has been specifically developed for multiple cooking methods and every operator.



SEAFOOD IS *Better*™

Trends:

- Nearly 40% of the recommended seasoning blend suggestions for seafood include a garlic blend!*
- Purchase intent almost 2X vs benchmark**
- Product over indexes with Millennial and Gen X when compared to Boomers**
- 45% of consumers say they're trying to eat healthier and consider seafood options to be healthier***
- 39% of consumers say they are eating more seafood to replace meats like beef, pork, chicken, and turkey****

Operator Solutions:

Health & Wellness Lifestyle | Cleaner Labels | Frozen is Fresher
Solve Labor Challenges | Cost Savings

Features & Benefits:

-  **Lightly Breaded:** for a healthier option
-  **No Artificial Colors, Flavors or Preservatives**
-  **Sustainably Sourced:** BAP 2 certified guaranteed!
-  **Versatile: Multiple Menu Placements:** serve as an appetizer or meal
-  **Multiple Prep Methods:** oven deep fry, air fry
-  **Cook Time:** as fast as 2.5 minutes

Product Information

PRODUCT #	NAME	CASE PACK	PACK SIZE	POLY BAG DIMENSIONS (L X W)	MASTER CASE DIMENSIONS (L X W X H)	UPC	SCC
1088394	HFS 4/2.5 LB G&H PS SHRIMP 20/23 CT	4	2.5 LB.	7.25" X 10.75" X 2.25"	11.69" X 9.89" X 7.69"	0035493883946	10035493883943



UPC



 **Resealable poly bag, extends shelf life and takes up less space**

INGREDIENTS: SHRIMP, ENRICHED WHEAT FLOUR (FLOUR, NIACIN, FERROUS SULFATE, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), WATER, RICE FLOUR, VEGETABLE OIL (CANOLA OIL, COTTONSEED OIL, AND/OR SOYBEAN OIL), MODIFIED CORN STARCH, CONTAINS 2% OR LESS OF: ROASTED GARLIC, SOY LECITHIN, SALT, NATURAL FLAVORS, SPICES, GREEN ONION, DISODIUM GUANYLATE, DISODIUM INOSINATE, SUGAR, MALTODEXTRIN, SODIUM TRIPOLYPHOSPHATE (TO RETAIN MOISTURE).

CONTAINS: CRUSTACEAN SHELLFISH (SHRIMP), WHEAT, SOY.

Nutrition Facts

About 10 servings per container
Serving size 4 oz
(112g/About 5 Shrimp)

Amount per serving
Calories 200

	% Daily Value*
Total Fat 8g	10%
Saturated Fat 1.5g	7%
Trans Fat 0g	
Cholesterol 90mg	29%
Sodium 520mg	22%
Total Carbohydrate 21g	8%
Dietary Fiber 0g	0%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 11g	

Vitamin D 0mcg	0%
Calcium 50mg	4%
Iron 1.3mg	8%
Potassium 110mg	2%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

SEAFOOD IS Better™

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Source: Newly Weds Foods Culinary, 2019 Seafood Show* **Source:** 3rd Party Quantitative concept & product testing, November 2019, n60** **Source:** Technomic, 2019: Seafood and Vegetarian Report*** **Source:** Technomic, 2019 Center of the Plate: Seafood & Vegetarian Consumer Trend Report****

PAN-SEAR SELECTS® GARLIC & HERB BUTTERFLY SHRIMP

Segment Solutions:

Better LIFE

Better PREP

Operator Value:

- **The Feel-Good Factor** - sustainably sourced, minimal breading, alternate to meat
- **Reduces Fear/Risk** - minimal touch
- **Reduces Costs** - no value adding back of house
- **Saves Me Time** - quick cook times
- **Ramping Up Relevance** - on trend flavor profile, attract younger patrons