



# New! Ready TO-GO Gourmet bars!



**New! Individually Wrapped  
Triple Layer Bars**

COOKIE CARAMEL BROWNIE | S'MORES

**Three layers of flavor, individually wrapped  
for one convenient, delicious experience.**

- Satisfy consumer demand for indulgence in a low contact format
- Drive impulse sales with the visual appeal of irresistible layers and textures
- No labor needed makes it an easy grab 'n go offering in any operation

# NEW! Individually wrapped bars

Decadent. Delicious. Versatile.

- Labor-free ease across any service model
- Individually wrapped for grab 'n go convenience and safety
- Perfect in cafeterias, coffee shops, retail spaces and more



**S'MORES**

**GRAHAM CRACKER  
COOKIE CRUST**

**MARSHMALLOW CENTER**

**CHOCOLATE BROWNIE TOP**

## PREP INSTRUCTIONS:

1. Remove frozen individually wrapped bars from carton.
2. Allow to thaw at room temperature for 60 minutes or in the refrigerator for 4 hours prior to serving. Thawing time will vary depending on ambient temperature.

May be held at room temperature or in the refrigerator for 5 days.



**COOKIE CARAMEL  
BROWNIE**

**CHOCOLATE CHIP  
COOKIE BASE**

**CARAMEL MIDDLE**

**CHOCOLATE CHUNK  
BROWNIE TOP**

## PERFECTLY SIZED INDULGENCE!

Each bar is approximately 3.5" x 1.5" and 1" tall

UPC	DISTRIBUTOR CODE	PRODUCT DESCRIPTION	CASE/PACK
10721582124195		Pillsbury™ Individually Wrapped Triple Layer Bar Cookie Caramel Brownie 2.5 oz	48/2.5 oz (4 cartons of 12)
10721582124218		Pillsbury™ Individually Wrapped Triple Layer Bar S'mores 2.5 oz	48/2.5 oz (4 cartons of 12)

**Cheerios**



**NATURE VALLEY**



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Reach out to your General Mills sales representative for detailed product inspiration, finishing ideas and support.

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