

Introducing

Zesta®

NEW ENGLAND-STYLE OYSTER CRACKERS



Our new and improved Oyster Crackers deliver great taste and puffiness, all in a crafted and contemporary new design. When it comes to your chowder, chili or soup, complement that superior taste with Kellogg's® Zesta® New England-Style Oyster Crackers.



THE PERFECT MATCH FOR ANY MEAL

Our crispy and delicious puffy oyster crackers make the perfect match for clam chowder, soups and salads.



A SATISFYING AND RELIABLE CLASSIC

These oven-baked crackers deliver a classic, delicate crunch and satisfying toasty finish in every bite.



MADE WITH SEVEN SIMPLE INGREDIENTS

Crafted with seven simple ingredients, including a satisfying sprinkle of salt for that just-right taste.

ITEM #	DISTRIBUTOR #	PRODUCT DESCRIPTION	CASE	CASE GROSS WT.
30100-12728		Zesta® New England-Style Oyster Crackers	150ct./50oz. Pouch	6.50 lbs.

IS THE MARKET LEADER IN THE CRACKER CATEGORY¹

7 OUT OF 10 operators choose Kellogg's® to provide them with all their cracker needs.²

Kellogg's AWAY FROM HOME
AHEAD OF THE CRAVE

FOR MORE INFORMATION PLEASE CONTACT YOUR KELLOGG SALES REPRESENTATIVE OR VISIT WWW.KELLOGGSAWAYFROMHOME.COM

1. NPD Supply Track Cracker Operator Summary – Ending April 2021 2. NPD Supply Track Market Penetration Report – Cracker Category Ending Feb 2021 ©, TM, ©, 2021 Kellogg NA Co.