



2022 BLUE BUNNY® PRODUCT & FREEZER PURCHASE REBATE

\$400 Rebate Redemption Instructions

Buy a dipping cabinet and 25 3 gallon tubs of Blue Bunny® products and receive a \$400 rebate.

To receive your rebate the following 3 items must be submitted:

- This rebate form with the below company name and contact information completed.
- Dated copy of invoice from Excellence Ind. showing proof of purchase of equipment.
- Distributor invoices clearly showing the purchase of 25 3 gallon tubs of Blue Bunny® products. Freezer(s) must be purchased by 12/31/22. (This form must be submitted within 180 days from date of equipment delivery.)

To Redeem Online:

Go to www.fspromos4u.com/bluebunny, enter in the Quick Access Code **BlueBunnyFreezerDC22** and upload your proof of purchase

Mail With Qualifying Distributor Invoices To:

Blue Bunny
c/o \$400 3G Freezer Rebate 22
PO Box 2050-WE
Brownsdale, MN 55918

Rebate Questions:

Email bluebunny@ibidata.com



To receive your rebate, return this fully completed certificate. PLEASE PRINT CLEARLY

Business Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Contact Person _____

Attn _____ Title _____ Email _____

Foodservice Segment _____

Signature _____ Date _____

I would like to receive additional email offers and communications from Wells Enterprises, Inc.

Please allow 4 to 6 weeks for receipt of rebate check.

Official Rebate Rules

Offer applies only to products listed on Wells Enterprises, Inc. delivered price list. To qualify for \$400 rebate, you must agree to fill your freezer with BLUE BUNNY® products exclusively for a period of two years. Offer valid for freezer/product purchases. Void where prohibited. Offer not valid in Colorado. Offer only valid for operators. Freezer(s) must be purchased by 12/31/22. BLUE BUNNY® Regional approval required.



2022 BLUE BUNNY® PRODUCT & FREEZER PAYBACK CALCULATION

\$400 Rebate = Buy 25 3 Gallon Tubs (1800 Servings*)

\$1.42 Scoop Price = \$1,710 in Profits

Profit + Rebate: \$2,110

Cost Of Freezer = \$1,800**

Total Profit After Freezer Purchase \$310

** Assumptions are based on 72 Servings, but will depend on your scoop size.*

*Check your distributor for pricing.
Calculations based on Blue Bunny® unique flavors.*

*** Average Cost Of Freezer With Freight*

For more information on Wells Enterprises, Inc's products and services call
800-331-0830 Opt 8, or email us at Foodservice-help@bluebunny.com.

wellsfoodservice.com

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