

**Do you want superior results —  
no matter who is baking?**



**Our just-add-water mixes  
are simple to use and deliver  
consistent results.**



# Gold Medal™ is so much more than a mix, it's a one-box wonder™!



## Quality

For over 100 years, the Gold Medal brand has represented a tradition of excellence.

- Consistent, scratch-like taste and superior results every time.
- Highly tolerant formulas forgive minor preparation errors and eliminate waste.
- "Add water only" means minimal skill labor is required.
- Unlimited versatility — one box provides endless menu options. Cut costs with fewer products to inventory and manage.



## Innovation

Gold Medal offers the marketplace solutions to help your business succeed.

- 0 grams Trans Fat per serving
- Whole Grain options
- Allergen managed for operations concerned about tree nuts.\*
- Wide selection of products with no artificial flavors and no colors from artificial sources



## Tools and Support

Get the most out of your baking business with tools and support from Gold Medal.

- Website with nutrition information and recipe database
- Cookbooks developed by our industry-leading Culinary team with recipes, tips and more.



# CAKES

Have your cake...and profits, too!



**Cakes and desserts** can be a highly profitable part of your foodservice operation. Rely on Gold Medal™ cake mixes for the superior quality to make your desserts extra special – and keep patrons coming back for more.

- Gold Medal™ is the gold standard for foodservice cake mixes.
- High-ratio formula (sugar is the first ingredient) means Gold Medal cakes are moist and tender – from the first to the final slice.

Cake Mix	Code	Case/Pack	Kosher
Gold Medal Yellow	11152	6/5 lb	U <sup>D</sup>
Gold Medal White	11132	6/5 lb	U <sup>D</sup>
Gold Medal Devil's Food	11112	6/5 lb	U <sup>D</sup>
Gold Medal Chocolate Chocolate	11116	6/5 lb	U <sup>D</sup>
Gold Medal Angel Food	11195	12/16 oz	U <sup>D</sup>
Gold Medal Cinnamon Streusel Coffee Cake	11430	6/4.66 lb	U <sup>D</sup>
Gold Medal Pound	11162	6/5 lb	U <sup>D</sup>
Gold Medal Carrot and Cream Cheese Icing	11129	6/4.96 lb	U <sup>D</sup>
Gold Medal Spice	11142	6/5 lb	U <sup>D</sup>
Gold Medal SuperMoist Devil's Food	12217	6/4.5 lb	U <sup>D</sup>
Gold Medal SuperMoist Yellow	12232	6/4.5 lb	U <sup>D</sup>
Gold Medal SuperMoist White	12219	6/4.5 lb	U <sup>D</sup>



# ICINGS

Build your **dessert business** with Gold Medal™!



Decorating is a great way to increase profits – charge more while driving impulse purchases. Finishing doesn't need to be difficult or time consuming when you use Gold Medal™ ready-to-spread icings.

- Ultra versatile – use for icing or melt for drizzling.
- Manageable size (11 lb tub) for foodservice operations – less risk of contamination and waste.
- 0 grams Trans Fat per serving.

Icing	Code	Case/Pack	Kosher
Gold Medal Ready-To-Spread Vanilla Crème	11216	2/11 lb	U <sup>D</sup>
Gold Medal Ready-To-Spread Chocolate Fudge	11215	2/11 lb	U <sup>D</sup>
Gold Medal Ready-To-Spread Cream Cheese	31528	2/11 lb	U <sup>D</sup>
Gold Medal White Crème	11212	6/5 lb	U <sup>D</sup>
Gold Medal Chocolate Fudge Crème	11222	6/5 lb	U <sup>D</sup>



# BROWNIES & BARS

Increase **incremental sales** with Gold Medal™!



Tempt your patrons with deliciously decadent treats.

- Gold Medal™ brownies are moist with a rich chocolate flavor.
- Add variety to your menu with unique bar flavors from Gold Medal.

Brownie & Bar Mix	Code	Case/Pack	Kosher
Gold Medal Chocolate Brownie	11312	6/6 lb	U <sup>D</sup>
Sweet Rewards™ Lowfat Brownie	11325	6/6 lb	U <sup>D</sup>
Gold Medal Lemon Bar	11240	6/4.1 lb	U <sup>D</sup>



# MUFFINS

Add profits **all day** long!



Muffins are popular at all times of the day and can be served sweet or savory.

- Muffins made from our mixes have the same quality as fresh-baked after 24 hours. The exceptional muffin hold time equals less waste.
- Golden brown-baked color and bold mushroom-shaped crown give muffins a desirable scratchlike appearance.

Muffin Mix	Code	Case/Pack	Kosher
Gold Medal™ Corn <i>Very sweet, northern style. Can also be made into cornbread.</i>	11442	6/5 lb	U <sup>D</sup>
Gold Medal™ Variety <i>Slightly sweet, vanilla flavor. Crisp crust with tender, moist, white crumb.</i>	11544	6/5 lb	U <sup>D</sup>
Gold Medal Basic <i>Very sweet. Cake-like texture with yellow crumb.</i>	11432	6/5 lb	U <sup>D</sup>
Sweet Rewards™ Lowfat Variety	11560	6/4.5 lb	U <sup>D</sup>
Gold Medal Blueberry	11547	6/4.875 lb	U <sup>D</sup>
Gold Medal Original Variety <i>No vanilla flavor and less sweet than the Variety Mix. This basic mix is great for all recipes, including savory.</i>	11564	6/5 lb	U <sup>D</sup>
Gold Medal Oat Bran	11447	6/5 lb	U <sup>D</sup>
Gold Medal Honey 'N Bran	11452	6/5 lb	U <sup>D</sup>
Gold Medal Orange Cranberry	11549	6/5 lb	U <sup>D</sup>





# BISCUITS & BREADS

All day **variety** made simple!

From scratch-like biscuits to flavorful breadbaskets, Gold Medal™ gives you the versatility you need to create simple, signature recipes. Just add water for convenient and consistent baked breads, rolls and biscuits of various sizes and forms.

- Gold Medal™ biscuits offer desirable scratch-like appearance and 'melt-in-your-mouth' texture.
- Gold Medal's rich, high quality biscuit formulas deliver exceptional hold time and fresh flavor – which means less waste.
- Gold Medal gravy produces a savory flavor with a homemade taste and appearance.

Biscuit & Bread Mix	Code	Case/Pack	Kosher
Gold Medal Buttermilk Biscuit	11765	6/5 lb	U <sup>D</sup>
Gold Medal Southern Style Cornbread <i>Salty with traditional texture and surface cracking.</i>	11422	6/5.62 lb	U <sup>D</sup>
Gold Medal Honey Cornbread <i>Sweet with traditional texture and surface cracking.</i>	11455	6/5 lb	U <sup>D</sup>
Gold Medal Biscuit <i>Less indulgent formula. More "bread-like" texture.</i>	11412	6/5 lb	U <sup>D</sup>
Gold Medal Quick Rise Soft Roll	11615	6/5 lb	U <sup>D</sup>
General Mills Biscuit Mix <i>Cost effective, less indulgent formula.</i>	11029	6/5 lb	U <sup>D</sup>
Gold Medal Quick Rise Sweet Roll	11614	6/5 lb	U <sup>D</sup>
General Mills Pepper Gravy Mix	11032	6/1.5 lb	U <sup>D</sup>
General Mills Biscuit Gravy Mix	11031	6/1.5 lb	U <sup>D</sup>



# PANCAKES & WAFFLES

Increase **breakfast sales** with Gold Medal™ quality!



It's easy to serve a delicious, homemade breakfast your patrons will love. Taste the Gold Medal™ difference.

- Menu Gold Medal pancakes and waffles as a traditional breakfast or load them with toppings for an indulgent, profitable treat.
- With Gold Medal's wide selection of either cornmeal-based or wheat-based griddle mixes, you can provide the product that meets the needs of your patrons.

Pancake & Waffle Mix	Code	Case/Pack	Kosher
Gold Medal Complete Buttermilk Pancake <i>Our best-selling griddle mix! Traditional, cornmeal-based pancake.</i>	11827	6/5 lb	U <sup>D</sup>
General Mills Complete Pancake <i>Cost effective, cornmeal-based formula.</i>	11030	6/5 lb	U <sup>D</sup>
Golden Valley™ Complete Buttermilk Pancake <i>Sweeter, wheat-based formula.</i>	10832	6/5 lb	U <sup>D</sup>
Gold Medal Belgian Waffle	11805	8/3.75 lb	U <sup>D</sup>
Gold Medal Whole Grain Complete Pancake <i>Made with 100% Whole Wheat Great taste and texture with the benefits of whole grain.</i>	31527	6/5 lb	U <sup>D</sup>
Gold Medal Complete Waffle	11834	6/5 lb	U <sup>D</sup>



# NOTES

Cheerios



NATURE VALLEY



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