

Idahoan® Foodservice

Full Line Guide

— Mashed, casseroles, hash browns, and more —



Get Real!

- ✓ REAL CONSISTENT
- ✓ REAL CONVENIENT
- ✓ REAL PROFITABLE



888.635.8115 • Idahoanfoodservice.com

MASHED POTATOES

Gluten free. No MSG. No BHA/BHT.

REAL Smooth/Creamy



REAL Mashed Potatoes

Irresistibly authentic with real butter added. Fast, easy and very forgiving.

29700 00313 • milk



Signature Mashed Potatoes

Hand mashed texture and taste in just 60 seconds.

29700 00305 • milk



Roasted Garlic Mashed Potatoes

Deliciously seasoned with oven-roasted garlic — makes a hearty side dish.

29700 00343 • milk



Butter & Herb Mashed Potatoes

Blended with a savory fusion of real butter and herbs — a classic choice.

29700 00342 • milk



Truffle Mashed Potatoes

Real truffles make a delightful compliment to our mashed potatoes.

29700 00350 • milk



Buttery Mashed Potatoes

America's favorite mashed potato delivers consistent fresh potato quality.

29700 00341 • milk



SmartMash® Potatoes

Natural ingredients without artificial flavors and only 210 mg of sodium per serving.

29700 00303 • milk



Naturally Mashed Potatoes (Very Low Sodium)

The simple goodness of low-sodium, low-fat, non-dairy mashed (no milk).

29700 00316

Clean Label Idaho® Potatoes, Butter & Sea Salt



Mashed Potatoes Reduced Sodium Loaded Baked® w/Vit C

Made with a delicious blend of cheese and smoked bacon flavors, sour cream, chives and butter.

29700 00348 • milk



Mashed Potatoes MPG Low Sodium w/Vit C

A delicious, low-sodium product with the benefits of Vitamin C.

29700 25313 • milk



NEW!

Honest Earth® Creamy Mash®

With only three ingredients, this product offers a "blank canvas" for creating a signature dish.

29700 00713 • milk

Did You Know?

Add your favorite on-trend lifestyle ingredients—garlic, fresh chives, almond milk, artisanal cheese—and round out the flavor of these simple mashed potatoes to your liking.

Rustic Lumps and/or Peels

Popular varieties with superior taste, rich flavor, lumps and peels. Year-round perfection, preferred by patrons and ready in minutes.



Homestyle Mashed Potatoes

Our classic Russet potatoes with tender lumps, lightly buttered and seasoned.

29700 00365 • milk



NEW!

Homestyle Russets Mashed Potatoes

Our classic Russet potatoes with tender lumps and natural peels, lightly buttered and seasoned.

29700 00366 • milk



Baby Reds® Mashed Potatoes

A blend of Baby Reds® with tender lumps and natural peels, buttered and seasoned.

29700 00344 • milk



Buttery Golden Selects® Mashed Potatoes

A blend of golden potatoes with tender lumps and natural peels, cream, butter and seasonings.

29700 00349 • milk

OTHER OFFERINGS

Gluten free. No MSG. No BHA/BHT.

Casseroles

Comfort food classics with one-pan, speed-scratch convenience.



Au Gratin Potatoes

Peeled, sliced Idaho® potatoes in a savory, seasoned cheese sauce.

29700 00880 (cartons)
29700 00888 (pouches)
milk, soy



Scalloped Potatoes

Peeled, sliced Idaho® potatoes in a creamy onion and cheese sauce.

29700 00881 (cartons)
29700 00889 (pouches)
milk, soy

Convenient Comfort

For just as much flavor as homemade, just add water. These creamy, delicious side dishes are sure to please. Available in traditional cartons for larger batch needs, and convenient pouches for ½ steam tray use with no measuring or portioning required.

Hash Browns

Deliciously seasoned. Perfect texture. Unbeatable flavor. Large, consistent cuts. No extrusion and always ready for a perfect golden-brown crisp.



Fresh Cut Hash Browns

Lightly seasoned, fresh-cut shreds that shape easily into patties and cook to a beautiful golden brown, all while maintaining their natural texture.

29700 00808



Hearty Cut Hash Browns

A thicker cut with field-fresh flavor, these hearty hash browns are seasoned with sea salt and cracked black pepper (no onion) and are ready when you are.

29700 20816

Appetizers

Easy to prepare in minutes. Just mix, scoop, and fry. Delivers a handmade appearance and incredible potato taste, every time.



Tater Tumblers® Appetizer Mix

Wow your customers and boost your bottom line with this convenient and profitable appetizer that holds up to 3 hours.

29700 00390 - milk

Endless Opportunities

Create a signature appetizer that is fun, shareable and dippable. Add cheese, protein, vegetables or seasonings and serve with sauces and condiments.

WHY IDAHOAN® FRESH-DRIED™ POTATOES

- ✓ **REAL IDAHO® POTATOES**
Idahoan® is the only major foodservice potato supplier that can guarantee its products are made solely with **Certified 100% Idaho Potatoes** — the best-tasting potatoes in the world.
- ✓ **REAL QUALITY**
Idahoan® scores **better** than the competition in sensory comparisons for **taste, texture, appearance and overall performance.**
- ✓ **REAL INNOVATION**
Idahoan's **proprietary One-Touch and Lumps & Peels technologies** use a minimal level of processing to maximize natural potato flavor, aroma and appearance, while delivering the **REAL competitive advantage** of operational simplicity and dry storage.



Get Real!

Description	GTIN	Pack Size	Net Wt. (lbs.)	Ship Wt. (lbs.)	Case Cube	Tie/High	Finished (lbs./Case)	Servings (1/2 Cup/Case)
REAL Mashed Potatoes Smooth/Creamy								
Idahoan® REAL Mashed Potatoes	1 00 29700 00311 8	24/13 oz Pouches	19.51	21.60	1.16	10 x 4	119	480
Idahoan® REAL Mashed Potatoes	1 00 29700 00313 2	12/26 oz Pouches	19.50	21.40	0.95	10 x 4	119	480
Idahoan® REAL Mashed Potatoes w/Vit C	1 00 29700 22313 4	12/26 oz Pouches	19.50	21.36	0.95	10 x 4	119	480
Idahoan® REAL Mashed Potatoes	1 00 29700 20405 8	6/3.24 lb Cartons	19.44	21.50	0.98	8 x 5	119	480
Idahoan® REAL Mashed Potatoes	1 00 29700 00381 1	1/39 lb Bag	39.00	39.50	1.30	5 x 6	237	960
Idahoan® Signature Mashed Potatoes	1 00 29700 00305 7	8/31.5 oz Pouches	15.73	17.06	0.78	11 x 5	79	320
Idahoan® Roasted Garlic Mashed Potatoes	1 00 29700 00343 9	8/32 oz Pouches	16.00	17.69	0.78	11 x 5	79	320
Idahoan® Butter & Herb Mashed Potatoes	1 00 29700 00342 2	8/32 oz Pouches	16.00	17.69	0.78	11 x 5	79	320
Idahoan® Truffle Mashed Potatoes	1 00 29700 00350 7	8/29.9 oz Pouches	14.95	16.50	0.78	11 x 5	79	320
Idahoan® Buttery Mashed Potatoes	1 00 29700 00341 5	8/32 oz Pouches	16.00	17.49	0.78	11 x 5	79	320
Idahoan® SmartMash® Potatoes	1 00 29700 00303 3	8/26 oz Pouches	13.00	14.45	0.78	11 x 5	79	320
Idahoan® SmartMash® Potatoes	1 00 29700 00485 6	1/39 lb Bag	39.00	39.50	1.30	5 x 6	237	960
Idahoan® Mashed Potatoes Reduced Sodium Loaded Baked® w/Vit C	1 00 29700 00348 4	12/31 oz Pouches	23.27	24.94	1.23	10 x 4	119	480
Idahoan® Mashed Potatoes MPG Low Sodium w/Vit C	1 00 29700 25313 1	12/25.2 oz Pouches	18.92	20.75	1.16	10 x 4	119	480
Idahoan Naturally® Mashed Potatoes (Very Low Sodium)	1 00 29700 00316 3	6/4.69 lb Cartons	28.13	30.60	1.13	8 x 5	178	720
Rustic Mashed Potatoes Lumps and/or Peels								
Idahoan® Homestyle Mashed Potatoes (lumps only)	1 00 29700 00365 1	12/28 oz Pouches	21.00	22.54	1.24	10 x 4	121	492
Idahoan® Homestyle Russets Mashed Potatoes	1 00 29700 00366 8	8/28 oz Pouches	14.00	15.80	0.78	11 x 5	80	328
Idahoan® Baby Reds® Mashed Potatoes	1 00 29700 00344 6	8/32.85 oz Pouches	16.43	18.12	0.78	11 x 5	79	320
Idahoan® Buttery Golden Selects® Mashed Potatoes	1 00 29700 00349 1	8/32.85 oz Pouches	16.43	18.12	0.78	11 x 5	79	320
Clean Label Idaho® Potatoes, Butter & Sea Salt								
Honest Earth® Creamy Mash® Potatoes	1 00 29700 00713 0	8/26 oz Pouches	13.00	14.45	0.78	11 x 5	79	320
Flakes								
Idahoan® INSTAMASH® Complete Mashed Potatoes	1 00 29700 00301 9	12/28 oz Pouches	21.00	23.38	1.55	9 x 3	119	480
Idahoan® Original Mashed Potato Flakes	1 00 29700 00203 6	6/5 lb Bags	30.00	33.39	1.85	6 x 4	196	780
Idahoan® Potato Flakes	1 00 29700 00206 7	1/40 lb Bag	40.00	41.21	2.02	3 x 8	259	1,040
Slices								
Idahoan® Potato Slices	1 00 29700 00882 3	4/5 lb Bags	20.00	22.17	2.21	6 x 3	80	320
Casseroles								
Idahoan® Au Gratin Potatoes	1 00 29700 00880 9	6/2.54 lb Cartons	15.24	18.01	1.13	8 x 5	63	252
Idahoan® Scalloped Potatoes	1 00 29700 00881 6	6/2.54 lb Cartons	15.24	18.01	1.13	8 x 5	63	252
Idahoan® Au Gratin Potatoes	1 00 29700 00888 5	12/20.35 oz Pouches	15.26	17.60	1.35	9 x 4	63	252
Idahoan® Scalloped Potatoes	1 00 29700 00889 2	12/20.35 oz Pouches	15.26	17.60	1.35	9 x 4	63	252
Hash Browns								
Idahoan® Fresh Cut Hash Browns	1 00 29700 00808 3	6/2.125 lb Cartons	12.75	14.85	0.98	8 x 5	57	432
Idahoan® Hearty Cut Hash Browns	1 00 29700 20816 2	6/2.25 lb Cartons	13.51	15.62	0.98	8 x 5	54	384
Appetizers								
Idahoan® Tater Tumblers® Appetizer Mix	1 00 29700 00390 3	4/32.9 oz Pouches	8.23	8.93	0.48	18 x 5	24	N/A



Order Idahoan® today—we've got delicious 100% Idaho® potatoes to fit every taste and every day part.

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