

Hash Browns

Perfect texture. Unbeatable flavor.

✓ **REAL FAST**

Idahoan Hash Browns are already fully cooked. After refreshing, simply brown/crisp on one side and heat through before serving crispy side up—in less than half the time of frozen or refrigerated. There's no long thawing process either. Go from shelf to grill in ten minutes flat.

✓ **REAL EFFICIENT**

Save 20-40% over frozen or refrigerated products. You won't pay extra to ship water. There's no need for precious freezer or cooler space. And one case yields 57 lbs. of beautiful hash browns, triple most other products.

✓ **REAL POTATOES**

Nothing less than beautiful, natural hash brown shreds. Never cheapened with fillers or powder. Consistent, golden *Certified 100% Idaho Potatoes*, period.



To Refresh

IMMEDIATE: Fill carton to fill line with water from hot water dispenser (180°-190°F). Reclose and let stand for 10 minutes.

OVERNIGHT: Fill carton to fill line with warm tap water. Close and refrigerate overnight.

Idahoan® Fresh Cut Hash Browns

Lightly seasoned, fresh-cut shreds cook to a beautiful golden brown in 3-4 minutes.

Idahoan® Hearty Cut Hash Browns

A thicker cut with field-fresh flavor, seasoned with sea salt and cracked black pepper.

SHELF LIFE: Dry - 12 months Refreshed - 3 days refrigerated

Description	GTIN	Pack Size	Net Wt. (lbs.)	Ship Wt. (lbs.)	Case Cube	Tie /High	Finished (lbs./Case)	Servings (1/2 Cup/Case)
Idahoan® Fresh Cut Hash Browns	1 00 29700 00808 3	6/2.125 lb Cartons	12.75	14.85	0.98	8 x 5	57	432
Idahoan® Hearty Cut Hash Browns	1 00 29700 20816 2	6/2.25 lb Cartons	13.51	15.62	0.98	8 x 5	54	384

No Allergens. Gluten free. No MSG. No BHA/BHT. (U)

Get Real!

- ✓ REAL FAST
- ✓ REAL EFFICIENT
- ✓ REAL POTATOES

