

# Enjoy the sweet life



Look for the Master Chefs' Institute Seal of Excellence on select products!



## SWEET POTATOES

Lamb Weston   
SEEING POSSIBILITIES IN POTATOES

# DEMAND FOR SWEET POTATOES IS STACKING UP

Sweet potatoes are so popular, they've increased menu penetration by 23% since 2014.<sup>1</sup>

62% of US consumers are interested in sweet potato fries.<sup>2</sup> Seems people can't get enough of them.

## Keep things sweet

A great alternative to traditional fries, our Sweet Things™ sweet potatoes offer the broadest sweet potato line you'll find.



As for quality, taste and consistency, operators rank Lamb Weston highest in overall performance.<sup>3</sup>

# Hungry for more?

## SWEET POTATOES ON THE MENU = MORE FRIES SOLD!

58% of customers would order fries more often if they had a choice of traditional and sweet potato fries.<sup>4</sup> More fries, more profits.



## CRISPY CRAVINGS

Consumers rate crispiness as a key attribute of their 'perfect fry' and Lamb Weston offers seven crispier sweet potato fry options.



## GOOD CHOICE

Customers love variety. With interesting toppings and flavors, sweet potato products bring the versatility customers demand. And then some!



# A real crowd pleaser

Just as popular with kids as they are with adults. And no wonder. Sweet potato variety creates exciting menu options and with our different fry options, you can give them all the choice and crunch they crave.

## Did you know?

Our Delhi plant, located in the heart of sweet potato country, is the industry's first facility dedicated to processing sweet potatoes. And it's the world's first LEED Platinum Certified frozen food facility.



## Sweet Things® clear coat fries

Our invisible coating has no battered appearance and creates longer hold times and greater crunch. Pretty sweet, huh?

- ☑ Lamb Weston's product line exclusively focused on sweet potato products
- ☑ Broad line of sweet, savory and crowd-pleasing sweet potato products to meet demand for variety



Sweet Things® (L0095)



Sweet Things® (L0091)



Sweet Things® (L0092)



Sweet Things® (L8000)



Sweet Things® (L8100)



Sweet Things® (L0100)



Sweet Things® Crinkle Cut (L0084)



Sweet Things® CrissCut® (L0090)



# Sweet Things® seasoned fries

A choice of sweet and savory seasoning, to please every sweet potato palate.

5/16" THIN REGULAR CUT



Sweet Things®  
Vanilla Sugar (L0089)



1/4" x 1/2" PLATTER FRIES®



Sweet Things®  
Seasoned (L0103)



3/8" CONCERTINAS®



Sweet Things®  
Seasoned Concertinas®  
(L0101)



RIBCUT®



Sweet Things®  
Savory Seasoned (L0097)

WAVELENGTH FRIES®

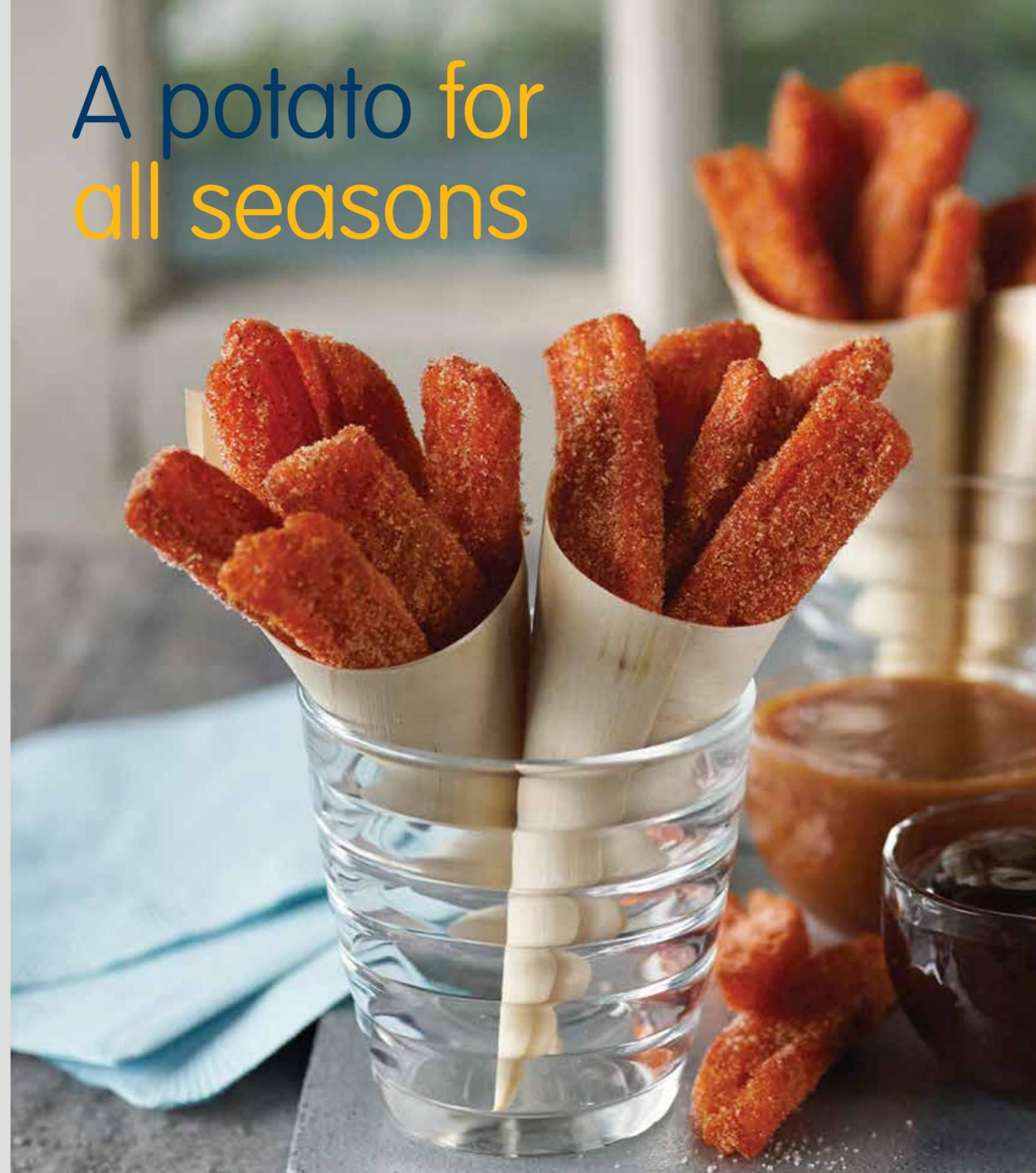


Sweet Things®  
Savory Seasoned (L0082)



Sweet Things®  
5/16" Thin Regular Cut Vanilla Sugar (L0089)

# A potato for all seasons



Sweet Things® Wavelength Fries® Savory Seasoned (L0082)

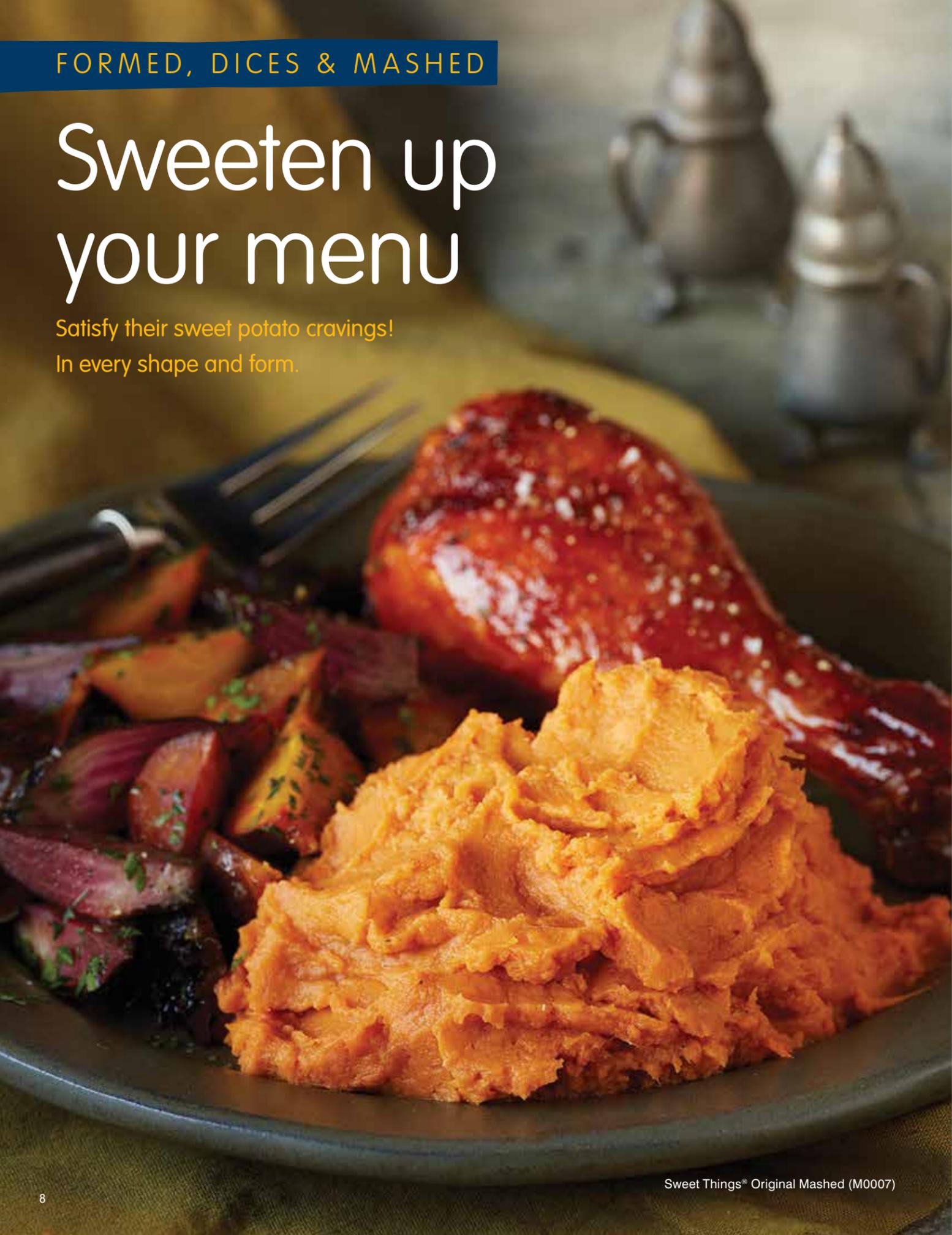


Earned the Master Chefs' Institute Seal of Excellence.  
[www.MasterChefs-llc.com](http://www.MasterChefs-llc.com)

FORMED, DICES & MASHED

# Sweeten up your menu

Satisfy their sweet potato cravings!  
In every shape and form.



Sweet Things® Original Mashed (M0007)

## Sweet Things® formed, dices & mashed

Sweet potatoes are a great alternative to traditional potato products. No matter how your consumers want them, we've got a little sweet potato something for everyone.



Sweet Things®  
Mini Tater Puffs® (L0094)



Sweet Things®  
Savory Seasoned CrispyCubes®  
(L0099)



Sweet Things®  
1/2" Roasted Tri-Cut Dices (33230)



Sweet Things®  
Original Mashed (M0007)



Sweet Things® Savory Seasoned CrispyCubes® (L0099)



Sweet Things® Mini Tater Puffs® (L0094)

# Product Specifications

Primary Brand	Cut Size	Product Name	Item No.	Grade	Size	Weight	Method	Time (Min)	Temp (F/C)
<b>SWEET POTATO STRAIGHT CUT FRIES</b>									
<b>CLEAR COAT</b>									
<b>3/16" Juliennes</b>									
Sweet Things®	3/16"	Juliennes	L0095	LA	5/3	17	Deep Fry	1-3/4 – 2-1/4	345 - 350°F / 174 - 177°C
<b>3/8" Regular Cut</b>									
Sweet Things®	3/8"	Regular Cut	L0092	XL	5/3	17	Deep Fry	2 – 2-3/4	345 - 350°F / 174 - 177°C
							Conventional Oven	27 – 32	400°F / 205°C
							Convection Oven	9-14	400°F / 205°C
<b>5/16" Regular Thin Cut</b>									
Sweet Things®	5/16"	Thin Regular Cut	L0091	XL	5/3	17	Deep Fry	2 – 2-1/2	345 - 350°F / 174 - 177°C
							Conventional Oven	25-30	400°F / 205°C
							Convection Oven	10-20	400°F / 205°C
<b>Trim Fries</b>									
Sweet Things®	1/4 x 3/8"	Trim Fries	L8000	LF	5/3	17	Deep Fry	1-3/4 – 2-1/4	345 - 350°F / 174 - 177°C
							Conventional Oven	15-25	400°F / 205°C
							Convection Oven	8-10	400°F / 205°C
<b>Platter Fries®</b>									
Sweet Things®	1/4 x 1/2"	Platter Fries®	L8100	LF	5/3	17	Deep Fry	2-1/4 – 2-3/4	345 - 350°F / 174 - 177°C
							Conventional Oven	15 – 25	400°F / 205°C
							Convection Oven	8-12	400°F / 205°C
<b>7/16" Chef Cut</b>									
Sweet Things®	7/16"	Chef Cut	L0100	XL	3/5	17	Deep Fry	2-1/2 – 2-3/4	345 - 350°F / 174 - 177°C
<b>SEASONED</b>									
<b>5/16" Regular Thin Cut</b>									
Sweet Things®	5/16"	Vanilla Sugar	L0089	LA	5/3	17	Deep Fry	1-1/2 – 2-1/2	345 - 350°F / 174 - 177°C
							Conventional Oven	20-25	400°F / 205°C
							Convection Oven	10-12	400°F / 205°C
<b>Platter Fries®</b>									
Sweet Things®	1/4 x 1/2"	Seasoned Platter Fries®	L0103	LF	3/5	17	Deep Fry	2-1/4 – 2-3/4	345 - 350°F / 174 - 177°C
							Conventional Oven	20-25	400°F / 205°C
							Convection Oven	8-12	400°F / 205°C

Primary Brand	Cut Size	Product Name	Item No.	Grade	Size	Weight	Method	Time (Min)	Temp (F/C)
<b>SWEET POTATO CRINKLE CUT FRIES</b>									
<b>CLEAR COAT</b>									
<b>3/8" Crinkle Cut</b>									
Sweet Things®	3/8"	Crinkle Cut	L0084	LF	5/3	17	Deep Fry	2-1/4 – 2-3/4	345 - 350°F / 174 - 177°C
							Conventional Oven	21-25	400°F / 205°C
							Convection Oven	10-12	400°F / 205°C
							Impingement	8-10	450°F / 230°C
<b>SEASONED</b>									
<b>3/8" Crinkle Cut</b>									
Sweet Things®	3/8"	Seasoned Concertinas®	L0101	LF	3/5	17	Deep Fry	2-1/4 – 2-1/2	345 - 350°F / 174 - 177°C
							Conventional Oven	21-25	400°F / 205°C
							Convection Oven	10-12	400°F / 205°C
<b>RibCut®</b>									
Sweet Things®		Savory Seasoned RibCut® Fries	L0097	LF	3/5	17	Deep Fry	2-3/4 – 3-1/4	345 - 350°F / 174 - 177°C
							Conventional Oven	22-27	400°F / 205°C
							Convection Oven	11-14	400°F / 205°C
<b>Wavelength Fries®</b>									
Sweet Things®		Savory Seasoned WaveLength Fries®	L0082	LF	3/5	17	Deep Fry	3 – 3-1/2	345 - 350°F / 174 - 177°C
							Conventional Oven	32-35	400°F / 205°C
							Convection Oven	10-12	400°F / 205°C
<b>SWEET POTATO CRISSCUT® FRIES</b>									
<b>CLEAR COAT</b>									
Sweet Things®		CrissCut® Fries	L0090		5/3	17	Deep Fry	1-3/4 – 2-1/4	345 - 350°F / 174 - 177°C
							Conventional Oven	18 – 20	400°F / 205°C
							Convection Oven	7-9	400°F / 205°C
<b>OTHER SWEET POTATO ITEMS</b>									
Sweet Things®		Mini Tater Puffs®	L0094		6/2.5	17	Deep Fry	2-1/4 – 2-3/4	345 - 350°F / 174 - 177°C
							Conventional Oven	18-25	400°F / 205°C
							Convection Oven	9-12	400°F / 205°C
Sweet Things®	3/4" x 1/4" x 1/2"	Savory Seasoned CrispyCubes®	L0099		3/5	17	Deep Fry	2-1/4 – 2-3/4	345 - 350°F / 174 - 177°C
							Conventional Oven	22-25	400°F / 205°C
							Convection Oven	10-12	400°F / 205°C
Sweet Things®	1/2"	Roasted Tri-Cut Dices	33230		1/40	42	Conventional Oven	30-35	400°F / 205°C
							Convection Oven	13-17	450°F / 230°C
Sweet Things®		Original Mashed	M0007		12/2	26	Microwave	14-16	Med-High
							Boil	18-20	
							Steam Cabinet	18-20	



From the back of  
our house to the  
back of yours,  
we're on the case  
so you never  
think twice about  
perfect potatoes.

Visit [LambWeston.com](https://LambWeston.com)  
to learn more.

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