

# HOT AND CRISPY FOR YOUR TAKEOUT & DELIVERY



## A thriving off-premise business calls for coated & battered fries

Our coated & battered fries not only give your guests a more exciting fry eating experience, they also hold up to the needs of your off-premise business. This extensive portfolio gives you all the options you need to deliver hot, crispy and flavor-packed fries to your guests. There's a reason these fries are the most popular among operators.\* Enhance your off-premise business with our coated & battered fries, and see for yourself.

\*Based on the most volume sold. SupplyTrack Monthly – Aug 2020

Straight Crinkle Twister® Fries CrissCut® Fries Wedge Dices

### Clear Coat

Stealth Fries®



### Extra Crispy

CrispyCoat™ Fries



Colossal Crisp®



### Seasoned

Lamb's Seasoned®



“ The big strength of Lamb Weston’s fries is how they carry, and hold heat and crispiness. Whether it’s a food truck, a quick serve, or a white tablecloth setting, I can utilize their fries in all different scenarios. ”



**Chef Rocco Whalen**

Fahrenheit Cleveland

 @Rock1Chef

Contact your Fry Expert for more information or visit [LambWeston.com](http://LambWeston.com)



**Lamb Weston**  
SEEING POSSIBILITIES IN POTATOES

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Fries are one of the **most profitable items on your menu.**<sup>1</sup>

1) NPD Group/CREST YE July 2019

French Fries were the **#1 side ordered for takeout and delivery in 2020.**<sup>2</sup>

2) Grubhub "Taste of 2020" Report

**62%** of consumers are looking for better **delivery fries.**<sup>3</sup>

3) Datassential, LW US Amplify Study 2019

## A wide array of options to support all your delivery & takeout needs



### Stealth Fries®

Item #S15  
Crisscut® Skin-On

15 Total SKUs



Our Stealth Fries® have an invisible clear coating that extends hold time up to twice as long as traditional fries and crisps even more when held under a heat lamp.\*

\*Lamb Weston Sensory Research, Aug2013

### Lamb's Seasoned®

Item #D0073  
Twister® Fries

25 Total SKUs

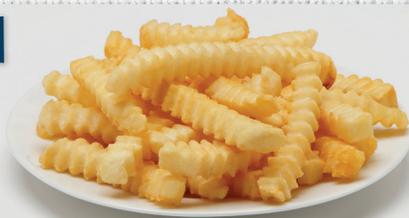


These pre-seasoned Lamb's Seasoned® options include original, spicy, ranch, southern style, Seashore-Style® and more! With their extended holding performance, you can serve up a winner every time.

### CrispyCoat™

Item #LW202  
1/2" Concertinas®  
Crispy on Delivery Fries

13 Total SKUs



The smooth, even batter coating of our CrispyCoat™ fries and Crispy on Delivery™ fries delivers the quality that consumers crave. Crispy on Delivery™ have a 30-minute hold time in vented packaging and can be reheated.

### Colossal Crisp®

Item #C0057  
3/8" Regular Cut  
Colossal Crisp® Fries

2 Total SKUs



These fries have a thick, irregular batter coating and long, fancy cuts for the ultimate crispy crunch.

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