Sara Lee Frozen Bakery Makes it Easy to Pour More Profits with Drinkable Delights

Featuring ChefPierre® WHY PIE (SHAKES)

WHAT'S SHAKING

Supercharged drinkable desserts are among the coolest trends in the market. The DQ Blizzard sets the standard & others are following the big-flavor, big-appeal trend

PORTABLE & DRINKABLE

Lovers of pie a la mode can enjoy America's favorite dessert through a straw and on the go

SHAKING UP PROFITS

Restaurants across American are re-inventing milkshakes & these cool creations are commanding up to \$17 a glass!



FROZEN BAKERY

UniPro FOODSERVICE

