

| Position:       | Profitability Analyst | Department:   | Finance       |
|-----------------|-----------------------|---------------|---------------|
| Classification: | Salary/Exempt         | Reports To:   | VP of Finance |
| Date Created:   | 11/24/2023            | Last Revised: | 11/24/2023    |

#### Job Overview:

The Profitability Analyst is responsible for optimizing the company's margins by analyzing market trends, managing pricing structures, driving operational efficiencies, and collaborating with cross-functional teams to ensure our pricing strategies align with the company's objectives. The Profitability Analyst, deploying a keen analytical mind and strategic thinking, will deliver high value by building upon existing company initiatives to increase company profitability.

#### **Essential Functions:**

- 1. Provide insight and recommendations on all pricing strategies and processes included but not limited to general market price performance, targeted inflation/deflation, and promotional activity.
- 2. Margin optimization: set and adjust prices for products, considering factors like demand, seasonality, and cost fluctuations.
- 3. Ensure accurate and timely implementation of price changes across the organization.
- 4. Develop a deep understanding of critical cost factors that in turn drive pricing and margin enhancement strategies and tactics.
- 5. Review financial data, including sales, costs, margins, and expenses to identify trends, variations, and opportunities to improve gross and net margins.
- 6. Run and evaluate daily, weekly, monthly margins reports; by creating, analyzing, and distributing analysis and recommendations.
- 7. Outlier and exception troubleshooting and resolution.
- 8. Develop process and reporting to track and report on pricing actions and performance, including tracking price changes through to the gross margin level.
- 9. Create a culture of partnership with the sales team whereby the market, customer segment, and market competitiveness are factored into recommendations for margin enhancement.
- 10. Analyze inventory evaluations to find review costing issues, inventory value changes and align with purchasing on inventory cost changes.
- 11. Identify margin opportunities for customers and products and develop recommended actions to improve profitability and competitiveness within the market over time.
- 12. Utilize all market analysis tools to stay informed about industry trends, market dynamics, and competitive performance to support informed and recommend pricing structures.

- 13. Analyze the components that drive net margin, including identifying trends and efficiencies in our operational expenses.
- 14. Price setting and execution: set and adjust prices for products, considering factors like demand, seasonality, and cost fluctuations. Ensure accurate and timely implementation of price changes across the organization.
- 15. Collaboration with contract and vendor billing departments.

## **Additional Responsibilities:**

- 1. Support various company projects and initiatives.
- 2. Backup and support team members from across the company.
- 3. Performs other work as required or directed.

#### **Knowledge, Skills, and Abilities:**

- 1. Strong analytical skills, necessary to monitor KPI's and trends.
- 2. Excellent written and verbal communication skills, necessary for collaboration with team members at all levels, including procurement, inventory, sales, IT, and the executive team.
- 3. Possesses a high attention to detail and accuracy, crucial in the analysis of large and disparate datasets.
- 4. Driven, Self-motivated and directed.
- 5. Excellent interpersonal and active listening skills.
- 6. Strong business acumen, serving to identify profit opportunities that are material versus insignificant.
- 7. Advanced computer skills, including Microsoft Office Suite.
- 8. Ability to create reports and generate queries and toolsets.
- 9. Ability to be methodical in approach, with the ability to consistently meet deadlines.
- 10. Working knowledge of business logic, statistics, and process flow concepts.
- 11. Ability to create forecasts and conceptualize profitability models.

#### **Education/Experience (Preferred Minimum Qualifications):**

- 1. A mix of education and/or experience working with and analyzing complex datasets, ideally with a focus on statistics, economics, engineering, data science, or other related areas.
- 2. No Foodservice experience necessary. Comprehensive on-board training program will provide insight into the food service distribution.

### Licenses/Certifications/Special Requirements:

- 1. Must take and pass a pre-employment drug test.
- 2. Subject to random and reasonable suspicion drug and alcohol testing.

# **Physical Requirements:**

| Requirement  | 8 Hour Schedule | 10 Hour Schedule | As % of Time       |
|--------------|-----------------|------------------|--------------------|
| Limited      | 0-1 hour        | 0 – 1 hour       | Less than 1%       |
| Occasionally | 1-2 hours       | 1 - 2.5  hours   | Equals 1% to 25%   |
| Frequently   | 3-4 hours       | 2.6 – 5 hours    | Equals 26% to 50%  |
| Repeatedly   | 5 – 6 hours     | 5.1 - 7.5  hours | Equals 51% to 75%  |
| Continuously | 7+ hours        | 7.6 + hours      | Equals 76% to 100% |

| Activity              | Duration     |  |
|-----------------------|--------------|--|
| Sustained Postures    |              |  |
| Sit:                  | Frequently   |  |
| Stand:                | Occasionally |  |
| Walk:                 | Occasionally |  |
| Intermittent Activity |              |  |
| Bend:                 | Occasionally |  |
| Kneel/Squat:          | Occasionally |  |
| Climb Stairs:         | Limited      |  |
| Crawling:             | Limited      |  |
| Overhead Reach:       | Limited      |  |
| Typing/Keyboard       | Repeatedly   |  |
| Vehicle Operation:    | Limited      |  |
| PPE/Special Clothing: | Limited      |  |

| Activity                                  |                   | Duration     |  |  |
|---|-------------------|--------------|--|--|
| Repetitive Use of Hands/Wrists            |                   |              |  |  |
| Grasp:                                    |                   | Occasionally |  |  |
| Push/Pull:                                |                   | Limited      |  |  |
| Fine Manipulation:                        |                   | Frequently   |  |  |
| Material Handling lbs.                    |                   |              |  |  |
| Lift:                                     | $0 - 80 \; lbs$ . | Limited      |  |  |
| Carry:                                    | $0 - 80 \ lbs$ .  | Limited      |  |  |
| Push:                                     | $0 - 80 \; lbs$ . | Limited      |  |  |
| Pull:                                     | 0 -80 lbs.        | Limited      |  |  |
| Miscellaneous                             |                   |              |  |  |
| Exposure to Heights:                      |                   | Limited      |  |  |
| Exposure to Packaged Chemicals:           |                   | Limited      |  |  |
| <b>Exposure to Temperature Contrasts:</b> |                   | Limited      |  |  |

# **Employee Acknowledgment of Job Description Limitations**

| I understand that this Job Description is not a contract between me,  |  |  |  |
|---|--|--|--|
| I am aware that nothing in this Job Description restricts Ginsberg's and responsibilities at any time.                                      | s Foods right to assign and/or reassign duties |  |  |
| I further understand that business needs may, on occasion, mak<br>weekend work necessary. I agree to accept these terms as a condition      |  |  |  |
| I acknowledge that I am free to resign from employment at any time retains the right to terminate my employment at will.                    | e for any reason. Ginsberg's Foods similarly   |  |  |
| I hereby acknowledge that I have received a copy of this Job Desc<br>describes the duties of the position, and I further acknowledge that I |  |  |  |
| Employee Signature  | Date   |  |  |
| Full Employee Name (Please Print)   |  |  |  |
| Supervisor Signature  | - Date   |  |  |
| Full Supervisor Name (Please Print)   |  |  |  |