



BURGER & FRANK GUIDE



TABLE OF CONTENTS

BEEF BURGERS.....	3
SAUCES	4
SPECIALTY BURGERS	5
Plant-Based, Turkey	
FRANKS	6
Hot Dogs, Sausages	
ROLLS	7
TOPPINGS.....	8, 9, 10
Cheese	8
Protein, Fried	9
Pickles, Sauerkraut	10
FRESH PRODUCE.....	11
PACKAGING	12

Why burgers?

31%

increase in purchases of less expensive cuts of meat, like burgers.¹

68%

order a burger from a QSR at least once a month.¹

79%

eat burgers away from home.¹



INDEX

¹ Schweid & Sons "Burger Trends 2024"

² Data Essential "Americans Love Burgers....", Blog

³ Technomic, Lunch or Dinner Menu Trends, 4/2025

⁴ Data Essential "Burger Trends 2024" Blog

⁵ Data Essential "Grab & Go Report Q4 2024"

⁶ Technomic Menu Trends, 5/2025

⁷ Technomic "Category Menu Insights...", 1/2025

⁸ Fortune Business Insights, Report ID: FBI107372

⁹ Grand View Research, Report ID: GVR-4-68040-131-6

¹⁰ McCain, "Off-Premises Trends...",



BEEF BURGERS



FRESH ANGUS

ABC BLEND | Chuck/Sirloin

Angus Steak Burger 2=# 55842 20/8 oz

HERITAGE BUTCHER BLEND | Chuck/Sirloin

Choice Upper 2/3rd Angus Burger 55846 20/8 oz

FRESH

STEAK BUTCHER BLEND | Chuck/Sirloin

Steak Burger 3=# 55905 30/5.3 oz

Steak Burger 2=# 55900 20/8 oz

Patty Blend 80/20 55893 24/7 oz

SIGNATURE | Chuck/Brisket/Short Rib

Burger 2=# 55935 20/8 oz

FROZEN BURGERS

Select Beef Cuts | IQF | Tenderform Round Shape | 80/20

Burger Patties 8=# 55792 80/2 oz

Burger Patties 6=# 55762 60/2.6 oz

Burger Patties 5=# 55732 50/3.2 oz

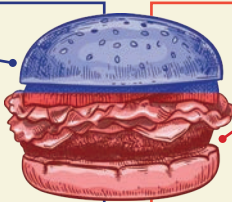
Burger Patties 4=# 55664 40/4 oz

Burger Patties 3=# 55644 30/5.3 oz

Burger Patties 2=# 55632 20/8 oz

Butcher Blend Burger Patties 80/20 55892 24/7 oz

34% opt for economy cuts like **Ground Beef (26%) & Chuck (8%)**



66% of consumers prefer higher end cuts like **Angus (36%), Sirloin/Steak (15%) Wagyu (5%), Kobe (4%)**¹

Smithfield®

FROZEN ANGUS

SILVER MEDAL - 100% Black Angus beef trimmings. USDA inspected. 75% lean. IQF. Natural-shaped patties.

Angus Burger 4=# 55856 40/4 oz

Angus Burger 3=# 55857 30/5.3 oz

Angus Burger 2=# 55859 20/8 oz

PRECOOKED FROZEN BURGERS

Advance **Chuck Pub Burger** 55618 40/4 oz

Advance **Reduced Fat Burger** 55621 200/2.5 oz

Beef is #1

Customers prefer beef over chicken or plant-based burger options by a **6:1** margin.¹

30%



are interested in unique, Signature House-made Burgers.¹

36%



want different types of Burgers on the menu.¹

25%



prioritize transparency in ingredients used.¹



WonderMeats

FRESH BURGERS

Thick Beef Smash Burger 55837 54/3 oz

Beef Burger XL 55921 30/5.3 oz

SPECIAL BLEND | Chuck/Brisket/Sirloin

Beef Burger XL 55918 20/8 oz

Chuck/Brisket

Beef Burger XL 55927 20/8 oz

Beef Burger XL 55919 20/8 oz

FROZEN BURGERS

BROILER BRAND - 80/20 blend made from chuck and select trimmings. Round shape.

3 1/2" Burger Slider Patties 55793 80/2 oz

Burger Patties 5=# 55734 50/3.2 oz

Burger Patties 4=# 55662 40/4 oz

Burger Patties 3=# 55642 30/5.3 oz

Burger Patties 6 oz 55635 27/6 oz

Burger Patties 2=# 55630 20/8 oz

Cargill **TNT Burger Patties 3=#** 55879 60/5.3 oz

Holten **Burger Patties** 55802 45/5.3 oz

2 IN 5

operators say burger sales have increased over the past year.²

"Build-Your-Own Burgers" are

↑4%

in the past three years.²

Drizzle, Drip,

SAUCES

Dunk, Drench

BBQ SAUCES

Smokehouse GF Applewood Bacon BBQ Sauce	32556	2/1 gal
Ken's Cannonball Molasses BBQ Sauce	32545	4/1 gal
Cattleman's Kansas City Classic BBQ Sauce	32570	4/1 gal
Ken's Hickory BBQ Sauce	32560	4/1 gal
Sweet Baby Ray's BBQ Honey BBQ Sauce	32528	4/1 gal
Smokehouse GF Honey Bourbon BBQ Sauce	32571	2/1 gal
Sweet Baby Ray's Korean BBQ Sauce	32562	4/64 oz
Cattleman's Memphis Sweet BBQ Sauce	32531	4/1 gal
Open Pit Original BBQ Sauce	32550	4/1 gal
Cattleman's St. Louis BBQ Sauce	32548	4/1 gal
French's Sweet BBQ Sauce	32535	4/1 gal
Cattleman's Tangy Gold BBQ Sauce	32572	4/1 gal
Ken's Western BBQ Sauce	32540	4/1 gal

ON TREND SAUCES

Highland Market Buttermilk Ranch Dressing	30954	4/1 gal
Hellmann's Ancho Chipotle Sauce	32776	2/1 gal
Sweet Baby Ray's Citrus Chipotle Sauce	32526	4/1 gal
Ken's Chipotle Mayonnaise	31735	2/1 gal
Ken's Chipotle Ranch Dressing	30946	4/1 gal
Ken's Dijon Horseradish Sauce	32940	4/1 gal
Sauce Craft Gochujang Korean Sauce	32576	4/5 gal
Frank's Stingin' Honey Garlic Sauce	32536	2/1 gal
Frank's Hot Honey Wing Sauce	32581	4/64 oz
Kronos Classic Hummus	75656	2/4 lb
Ken's Lemon Pepper Sauce	12956	4/64 oz

KETCHUP

Gourmet Table Ketchup - Squeeze Bottle	87642	16/20 oz
Hunt's Ketchup - Squeeze Bottle	87620	12/20 oz
Heinz Ketchup - Upside Down Squeeze Bottle	87625	16/14 oz
Ask Your Sales Consultant about the Heinz Products available		
Red Gold Ketchup - 33%	87527	6/#10
Red Gold Ketchup - Vol Pack	87530	1/3 gal
Red Gold Ketchup - Pouch Pack	87553	6/114 oz



Sweet Baby Ray's Mango Habanero Wing Sauce ..	32565	4/5 gal
Ken's Brewpub Style Mustard Sauce	32575	2/1 gal
Sweet Baby Ray's Nashville Hot Sauce	32972	4/64 oz
Sauce Craft Honey Sriracha Sauce	32577	4/64 oz
Manwich Sloppy Joe Sauce	33605	4/#10
Kogi Secret Weapon Teriyaki Garlic Sauce	33344	4/65 oz
Frank's Sweet & Spicy Ginger "Rajili" Sauce	32973	4/1/2 gal
Mae Ploy Sweet Thai Chili Sauce	12921	12/32 oz
Kikkoman Thai Chili Sauce	12920	4/5 lb
Roland White Sunflower Truffle Oil	63419	6/8.4 oz
Grecian Creamy Tzatziki Sauce	33475	4/64 oz

all in for
AIOLI

Aioli has seen 100% growth year over year
& its sauce varieties are growing fast.³

make your own

Emulsify Garlic + Olive Oil

Add-Ins: Garlic, Lemon, Chives, Peppers, Dill

SPICY BROWN MUSTARD

#12921



Gulden Spicy Brown Mustard - Squeeze Bottle	32327	12/12 oz
Gulden Spicy Brown Mustard - Gallon K	32200	4/1 gal
Sabrett Spicy Brown - Squeeze Bottle	32202	12/12 oz
Mikes' Amazing Spicy Deli Mustard Brown - Gallon ..	32204	4/1 gal

MAYONNAISE

Highland Market Heavy Mayonnaise	31779	4/1 gal
Admiration Heavy Duty Mayonnaise K	31750	4/1 gal
Cains Mastermixt Mayonnaise	31810	4/1 gal
Cains Extra Heavy Mayonnaise K	31835	4/1 gal
Hellmann's Extra Heavy Mayonnaise K	31815	4/1 gal
Ken's Extra Heavy Mayonnaise K	31825	4/1 gal
Mike's Amazing Heavy Duty Mayonnaise K	31751	4/1 gal

YELLOW MUSTARD

French's Mustard Yellow - Squeeze Bottle K	32405	12/12 oz
French's Mustard - Jug K	32409	4/105 oz
Gulden Mustard Yellow - Squeeze Bottle	32315	12/12 oz
Mike's Amazing Mustard Yellow - Gallon	32175	4/1 gal
Esprit de Paris Whole Grain Dijon	32404	4/9.3 lb
Esprit de Paris Smooth Dijon	32402	4/9.5 lb

Frozen

SPECIALTY

Burgers

NORTHFORK BISON

Bison Burger.....55889 31/6.19 oz

Bison Burger.....55890 20/8 oz

Domestically raised to guarantee quality. 23 - 30% more protein than beef. 1/4 the fat content of beef. No gamy or wild taste. Federally inspected. Free-range raised, no additives or hormones added to their diet.

Add to Your Menu

Juicy Loosey Elk Burger

- 6 oz Northfork Bison Ground Elk Meat
- 2 slices American Cheese
- 1 Tribeca Brioche Bun
- 2 pcs Burger leaf lettuce
- 1/2 med. Tomato, sliced
- 4-5 Patriot Pickle Dill pickle chips
- 2 tbsp. Hellmann's Mayo
- Salt & pepper to taste
- Garnish with Smithfield Peppered Bacon

1. Form 2-3 oz elk patties, then sandwich cheese between the two patties & seal together.
2. Season with salt & pepper, cook to desired doneness.
3. Assemble burger: toasted bun, mayo, burger, pickles, bacon, tomato, & lettuce.

GROUND MEAT

Copper Creek 80/20 Fresh Fine Grind Angus.....55960 8/10 lb avg

Copper Creek 80/20 Fresh Fine Grind Angus.....55961 2/10 lb avg

Rangeline 80/20 Fresh Ground Beef.....55952 8/10 lb avg

IBP 80/20 Fresh Ground Beef.....55950 16/5 lb

IBP 80/20 Fresh Ground Beef.....55951 2/5 lb

Northfork Bison Ground Bison Meat.....56122 2/5 lb

Northfork Bison Ground Elk Meat.....56121 2/5 lb

Catelli Ground Lamb - Halal.....56115 5/2 lb

Butterball 85/15 All Natural Ground Turkey.....58800 2/10 lb

TRIDENT SALMON

Salmon Burger.....41157 32/5 oz

Made with the finest wild, ocean-caught, deep skinned Alaska salmon, blended with a secret recipe of herbs & spices. Cook from frozen.

CATELLI

Wagyu Beef Burger - Halal.....55932 24/8 oz

100% Wagyu beef, crafted with care, featuring all-natural ingredients with no added hormones or artificial anything.

PLANT-BASED

Frozen Burgers

Morning
Star
FARMS

Garden Patties.....55600 48/3.4 oz

A nutritious blend of six vegetables - carrots, onions, mushrooms, green bell peppers - combined with whole grain oats & brown rice.

Chipotle Black Bean Burger.....55617 48/4.25 oz

Veggie burger made from black beans, whole kernel corn, tomatoes, & smokey chipotle chiles.

VEGGIELAND California Burger.....55608 40/4 oz

Loaded with over 10 vegetables including carrots, edamame, peas, spinach & corn.

BEYOND MEAT Burger.....55627 40/4 oz

The world's first plant-based burger that looks, cooks, & satisfies like beef without gluten, soy, or GMOs.

IMPOSSIBLE Veggie Burger.....55071 40/4 oz

IMPOSSIBLE Burger 2.0 - BULK.....55631 4/5 lb

The Impossible Burger looks, cooks & tastes like real beef without the cholesterol, hormones or antibiotics but it's made from plants.

TURKEY



Turkey Burger White Savory.....58787 30/5.33 oz

Turkey Burger White Savory.....58779 40/4 oz



Turkey Burger White Savory.....58782 30/5.33 oz

Turkey Burger White Savory.....58784 28/7 oz



Fully Cooked Fuse Turkey Burger.....58780 40/4 oz

All natural ground turkey, spinach, brown rice, roasted onions & dried cherries.



Hot

FRANKS

Dogs



6" Skinless Beef Franks - 8/1	54890	1/10 lb
6" Meat Franks - 8/1	54906	2/5 lb
6" Pork & Beef Franks - 8/1	54905	2/5 lb



3 3/8" Natural Casing Beef Franks - 24/1	54870	6/5 lb
6" Beef Franks - 4/1	58193	1/10 lb
6 3/8" Natural Casing Beef Franks - 8/1	54884	6/5 lb
6 3/8" Skinless Beef Franks - 10/1	54872	6/5 lb
7 1/8" Skinless Beef Franks - 8/1	54883	2/5 lb
7 1/8" Skinless Beef Franks - 8/1	54883	2/5 lb
Skinless Beef Franks - 8/1	54871	16/14 oz
Skinless Beef Franks - 6/1	54874	6/5 lb
Skinless Beef Franks - 4/1	54875	6/5 lb
NY All Natural 51% Skinless Beef Franks - 8/1	54877	4/3 lb



12" Skinless Beef Franks - 3/1	54891	1/10 lb
6" Beef Franks - 4/1	58193	1/10 lb
6" Skinless Beef Franks - 6/1	58182	1/10 lb
6" Skinless Beef Franks - 8/1	54888	1/10 lb
Beef Franks Slider w/Roll	54887	48 ct



All Natural Black Angus Franks - 8/1	54863	2/5 lb
6.5" Natural Casing Beef/Pork Franks - 8/1	54896	2/5 lb



6" Beef Franks - 6/1 K	54864	4/5 lb
6" Beef Franks - 8/1 K	54882	4/5 lb

Sugardale 5.25" Pork/Beef Franks - 10/1	54865	2/5 lb
Butterball 6" Turkey Franks - 8/1	55162	2/5 lb
Hatfield 6" Meat Franks - 10/1	54962	2/5 lb

SAUSAGES

De Yulio's Sausage

4" Hot Italian Sausage Link	57300	1/10 lb
4" Italian Hot Chicken Sausage Link	57397	1/10 lb
4" Sweet Italian Sausage Link	57310	1/10 lb
5" Italian Chicken Sausage Link	57395	1/10 lb
5" Sweet Italian Turkey Sausage Link	57317	40/4 oz
5" Bratwurst Link	57309	1/10 lb
5" Irish Banger Sausage Link Sausage	57313	1/10 lb
6" Sweet Italian Sausage Link	57308	1/10 lb
6" Hot Italian Sausage Link	57298	1/10 lb
8" Hot Linguica Link	57108	1/10 lb

Fontanini®

6" Cajun Andouille Sausage Link 4/1	57474	4/3 lb
6" Fully Cooked Bratwurst 4/1	56109	2/6 lb
Cooked Smoked Polish Sausage Ring	56112	1/20 lb
Cooked Sweet Italian Sausage Link 4/1	57324	2/6 lb

Sabrett Natural Casing Beef Knockwurst 4/1	54908	6/5 lb
Old Neighborhood Beef Knockwurst	54913	12/12 oz
North Country 4 oz Chorizo Sausage Link	57476	10/1 lb

Brews & Brats Pairing Suggestions

PILSNER

Pairs well with lighter, flavorful sausages or hot dogs due to their crisp, refreshing taste.

BRATWURST
CHICKEN SAUSAGE

Menu Inspiration
SAUSAGE & PEPPER
SKILLET

PALE ALE

Hoppy flavors balance rich, savory notes & cuts through the heat.

CHORIZO
SWEET ITALIAN

Menu Inspiration
SAUSAGE & MUSHROOM
RISOTTO

IPA

Hoppy bitterness pairs harmoniously with spicy sausage flavors.

ANDOUILLE
HOT LINGUICA

Menu Inspiration
SAUSAGE & SHRIMP
SKEWERS

PORTER

Roasted notes mingle with the smoky flavor of sausage, creating a rich flavor profile.

SMOKED SAUSAGE
KNOCKWURST

Menu Inspiration
SAUSAGE & ONION
QUESADILLA

STOUT

Rich, roasted flavors pair with the savory taste of hearty sausages.

IRISH BANGERS
KIELBASA

Menu Inspiration
SAUSAGE & GUINNESS
STEW

Sliced

ROLLS

Buns

Piantedosi 5.75" Coney Island Hot Dog Roll	4463	160/1.5 oz
Piantedosi 5.75" New England Hot Dog Roll K	4468	6/16 ct
Piantedosi 6" NE Brioche Lobster Roll	4499	12/6 ct
Rotella 6" Hot Dog Roll	240	6/12 ct
Rotella 7" Gourmet Hot Dog Roll	4507	9/6 ct
Rotella Foot Long Hot Dog Roll	4511	6/6 ct

Burgers Outside the Bun • • •



**3/8" BREADED ROUND
EGGPLANT CUTLET**
Dominex | #34196

**3/8" BATTERED ROUND
EGGPLANT CUTLET**
Dominex | #34183



**12" SUNDRIED
TOMATO WRAP**
Father Sam's | #13055

12" WHITE WRAP
Kontos | #13026



**LARGE BUTTER
CROISSANT**
Vie de France | #4408

**SLICED PLAIN
CROISSANT**
Pillsbury | #4418

Piantedosi 2.3" Brioche Slider Roll	4459	8/24 ct
Rotella Brioche Slider Roll	243	9/12 ct
European Bakers 2.5" Square Slider Roll	4458	8/24 ct
Tribeca 2-3" Challah Slider Roll	297	192 ea
Piantedosi 4" Vegan Potato Roll	4461	8/12 ct
Rotella 4" Brioche Seeded Roll	4424	6/8 ct
Rotella 4" Hamburger Roll	4466	8/12 ct
J&J 4" Pretzel Roll	4475	72/3.4 oz
Rotella 4" Onion Kaiser Roll	4521	6/8 ct
Piantedosi 4" Sesame Seed Roll	4441	8/12 ct
Rotella 4" Split-Top Hamburger Roll	4442	6/8 ct
Rotella 4.25" Gourmet Hamburger Roll	241	5/12 ct
Piantedosi 4.5" Brioche Roll - sliced	4503	8/12 ct
Piantedosi 4.5" Flour Dusted Kaiser Roll	4449	4/12 ct
Piantedosi 4.5" Soft Bulkie Roll	4491	12/8 ct
Rotella 4.5" Ciabatta Roll	4481	8/6 ct
Rotella 5" Homestyle Brioche Roll	4515	3/12 ct

GLUTEN FREE

Rotella GF IW Vegan Hamburger Roll	4509	24/1 ct
Rich's GF IW Hamburger Roll	4581	48/3 oz



*Give them
Better Buns*

Consumers prefer upscale burger buns like sesame, sourdough, and pretzel, while plain buns are less popular, but cost effective.³

32% of all quality bun sales were brioche buns.⁴

Hot Dog Value Meals
are fast growing!

100%
growth in the
past two years.⁵



#4468

#4499

Cheese

TOPPINGS

Queso

Cucina Bleu Cheese Crumbles	23204	4/5 lb	Traditional Smoked Gouda Cheese	24618	4/6 lb avg
Président 60% Brie Cheese	24602	2/2.2 lb	P.L. Gouda Cheese	24621	1/9 lb avg
Président Spreadable Brie Cheese	24611	2/3.25 lb	Stetlr Dill Havarti Cheese	24628	1/9 lb avg
BelGioioso 2oz Burrata Cheese	23961	6/8 oz	Grnd T Plain Havarti Cheese	24629	1/7 lb avg
Yancy's White Cheddar Cheese Curds	23252	4/2.5 lb	Don Bernardo Manchego Aged Cheese	24196	2/21 lb
Great Lakes Colby Jack	23370	2/6 lb avg	Cabot Monterey Jack Cheese	23935	1/10 lb avg
Brighton Farms Feta Cheese Crumbles	23883	4/5 lb	Cucina Fresh Mozzarella Cheese Loaf	23956	4/5 lb avg
Reny Picot Fontina Cheese	23900	1/10 lb avg	Deli Smoked Mozzarella Cheese	23957	1/5 lb avg
HVC Goat Cheese Crumbles	24637	2/2 lb	Block 4x4" Domestic Deli Swiss Cheese Loaf	24599	2/6 lb avg
HVC Garlic & Herb Goat Cheese Log	24643	12/4 oz	V&V Supremo Queso Fresco	23364	4/5 lb
Cucina Gorgonzola Cheese Crumbles	24619	4/5 lb	V&V Supremo Queso Chihuahua	23368	2/5.6 lb avg

SLICED CHEESE

Great Lakes American Cheese - White 160 SI	23048	4/5 lb
Great Lakes American Cheese - Yellow 160 SI	23049	4/5 lb
Sommermaid American Cheese - Yellow 160 SI	23050	4/5 lb
Sommermaid American Cheese - White 160 SI	23055	4/5 lb

Great Lakes American Cheese - Yellow 120 SI	22934	4/5 lb
Great Lakes American Cheese - White 120 SI	22942	4/5 lb
Hilldale American Cheese - Yellow 120 SI	22935	4/5 lb
Hilldale American Cheese - White 120 SI	22939	4/5 lb

Cabot White Sharp Cheddar Cheese Slices	24605	4/2.5 lb
Great Lakes Yellow Mild Cheddar Cheese .75 oz Slices	24608	6/1.5 lb
Great Lakes Pepper Jack Cheese .75 oz Slices	24428	6/1.5 lb
Cabot Pepper Jack Cheese Slices	24426	4/2.5 lb
BelGioioso Fresh Thin-Sliced Mozzarella Log	23971	8/1 lb
Brighton Farms Provolone Slices	24452	6/1.5 lb
Brighton Farms Natural Swiss Cheese .75 oz Slices	24600	6/1.5 lb
Great Lakes Swiss Cheese .5 oz Slices	24604	8/1.25 lb



#23364

#24637

The Big Cheese AMERICAN & CHEDDAR

...are by far the most popular toppings on a cheeseburger. There's untapped potential for smoked cheese, Monterey Jack, & premium cheddar varieties, which could elevate burger offerings & meet customer demand.⁵

MELT N' SERVE

Highland Market Aged Cheddar Cheese Sauce	32685	6/#10
Highland Market Mild Aged Cheddar Cheese Sauce	32680	6/#10
Chef-mate Basic Cheddar Cheese Sauce	32691	6/#10
Land O Lakes "La Chedda" Cheese Sauce	32720	6/#10
Land O Lakes Extra Melt White Cheese Sauce	32507	6/5 lb
Chef-mate White Queso Sauce	32764	6/#10

Cheese is Trending

Ingredient growth year over year.⁶

GOAT CHEESE ↑28.2%	FONTINA ↑7.3%
BURRATA ↑23.2%	QUESO FRESCO ↑7.1%
GOUDA ↑10.6%	VEGAN CHEESE ↑2.3%
BRIE ↑9.7%	HALLOUMI ↑1%



50%

of customers typically
order some kind
of cheese on
their burger.⁵

TOPPINGS

Create Craveable Bites

Consumers crave more than just a meal - they're seeking an experience. Elevate your burgers with premium ingredients like truffle aioli or blue cheese and share your creations with #bestburger on social media. Capitalize on the trend and boost profits with gourmet twists that wow customers.



21%

Add Bacon

12%

Add Mushrooms

10%

Add Jalapeños

8.5%

Add Avocado

+ PROTEIN



10/12 Double Smoked Layout Bacon SS.....	53329	1/15 lb
18/22 Applewood Layout Bacon SS.....	53336	1/15 lb
14/18 Applewood Layout Bacon SS.....	53337	1/15 lb
18/22 Hickory Layout Bacon SS.....	53334	1/15 lb
14/18 Hickory Layout Bacon SS.....	53335	1/15 lb
Hormel 18/22 Pre-Cooked Bacon 1.....	53316	2/3.5 lb
Smithfield 14/18 Pre-Cooked Platinum Bacon.....	53300	1/300 ct
Hormel Pre-Cooked Fast N' Easy Round Bacon.....	53310	32/6 ct
Butterball Fully Cooked Turkey Bacon.....	58513	2/6 lb
Jennie-O Pre-Cooked Turkey Bacon Xtra Lean.....	58529	1/300 ct
Highland Market Beef Chili with Beans.....	75150	6/#10
Highland Market Beef Chili without Beans.....	75252	6/#10
Kreider Farms Large White A Eggs.....	24875	15/doz
Mrs. Friday's Lobster Sensations.....	40948	6/2 lb
Fiorucci Pancetta - diced.....	57072	5/2 lb avg
Fiorucci Prosciutto - sliced.....	55543	12/1 lb

+ FRIED EXTRAS • • • • •

Anchor Cheddar Cheese Jalapeño Popper.....	82320	4/4 lb
Golden Crisp Cream Cheese Jalapeño Popper.....	82321	4/4 lb
Fred's Mac & Cheese Bites.....	82341	6/2 lb
Fred's Mac & Cheese Gouda Bacon Bites.....	12981	6/2 lb
Big Mozz Mozz Nuggets™.....	82219	6/2 lb
Fred's Battered Mushrooms.....	82249	6/2 lb
Anchor Breaded Mushrooms.....	82237	6/2.5 lb
Golden Crisp Battered Onion Petals.....	81341	9/2.5 lb
Cavendish 1/2" Beer-Battered Onion Rings.....	82257	6/2.5 lb

+ VEGETABLES

Calavo Chunky Avocado Pulp.....	13070	12/1 lb
P.L. Mild Sliced Banana Peppers.....	72829	4/1 gal
Calavo Supreme Guacamole.....	13071	12/1 lb
Calavo Western Guacamole.....	13072	12/1 lb
Ambrosia Sliced Jalapeños.....	13110	6/#10
Ambrosia Sliced Jalapeños.....	13115	4/1 gal
Sunsource Sliced Ripe Olives.....	72532	6/#10
Sabrett Onions & Sauce in Pouch.....	33103	24/15 oz
Simplot Flame Roasted Peppers & Onions.....	96465	6/2.5 lb
Furmano Pepper & Onion Strips.....	92445	6/#10
Furmano Pepper Strips - Green & Red.....	92440	6/#10
P.L. Red Roasted Pepper Strips.....	72878	6/#10
Ambrosia Sundried Tomato Halves.....	89275	1/5 lb

+ SWEET

Polaner Apricot Preserves.....	49246	6/4 lb
P.L. Fig Spread.....	59702	4/3.3 lb
P.L. Sliced Pineapples in Juice.....	45220	6/#10
Polaner Red Raspberry Preserve.....	49319	6/4 lb

Moore's 3/8" Homestyle Breaded Onion Rings.....	82246	12/2.5 lb
Moore's 3/8" Batter Dript Onion Rings.....	82252	6/2.5 lb
Moore's 5/8" Gourmet Breaded Onion Rings.....	82313	12/2 lb
Fred's 5/8" Beer Battered Onion Rings.....	82255	4/2.5 lb
Moore's Onion Tangles.....	82325	6/2 lb
Highland Market Crispy Onion Toppers.....	91970	6/24 oz
Cavendish Crispy Tempura Pickle Chips.....	82223	4/2 lb
Fred's Battered Pickle Chips.....	82228	6/2 lb
Tampa Maid Fried Green Tomatoes.....	39322	6/2 lb

Pickles

TOPPINGS

Sauerkraut



1/4" Dill Pickle Chips K	72921	1/5 gal
5/16" Dill Pickle Chips	72920	1/5 gal
1/8" Dill Pickle Chips	72925	1/5 gal
1/8" Crinkle Cut Dill Pickle Chips	73089	1/1.5 gal
Dill Pickle Stackers	73191	1/5 gal
Whole Dill Pickles 60 ct K	73050	1/5 gal
#1 Half Sour Pickles	73084	1/5 gal
#3 Half Sour Pickles	73086	1/5 gal
#5 Half Sour Pickles	73085	1/5 gal
Garlic Dill Pickle Spears 300 ct	73075	1/5 gal
Garlic Dill Crisp Pickle Spears	72932	6/32 oz

Add to Your Menu

"In a Smash Burger Pickle"

- 3 oz Beef patty
- Thinly sliced dill pickles
- Dill pickle aioli
- Melted American cheese
- Caramelized onions
- Toasted brioche bun
- Smithfield Pepper Crusted Bacon

1. Smash beef patties on a hot griddle to sear the edges & cook to desired doneness.

2. Add your cheese to the patty while on the griddle & melt. Once melted, remove from heat.

3. Spread dill pickle aioli on the bottom bun, add the smash burger patty, caramelized onions, bacon, and dill pickle slices.

PICKLES

Heinz Bread'N'Butter Pickle Chips	73125	6/#10
Pickpack Sweet Bread & Butter Pickle Chips ..	73120	4/1 gal
B&G Whole Kosher Dill Pickle	73045	4/1 gal
Pickpack Dill Pickle Chips	72930	4/1 gal
Pickpack Kosher Dill Pickle Spears	73120	4/1 gal
Fresh Kirby Pickling Cucumbers	71334	35-45 lb avg
Pickpack Pickled Sliced Beets	90650	6/#10

RELISH

Bay Valley Sweet Relish	73401	4/1 gal
Cosmos Sweet Relish	73402	4/1 gal
Pickpack Sweet Relish - Jug	73405	4/1 gal
Bay Valley Dill Relish	73403	4/1 gal

SAUERKRAUT

Sunsource Sauerkraut K	93766	6/#10
Patriot Pickle Sauerkraut K	93680	1/2 gal
Silverfloss Sauerkraut K	93800	24/27 oz
Sabrett Sauerkraut	93802	12/2 lb
Silverfloss Pickled Red Cabbage K	90965	6/#10

Make them Mocktails

Mentions of mocktails on menus are up 37.4% since 2019, including a 9.6% jump last year alone.⁷

TOP MOCKTAIL FLAVORS⁶

LIME 33.8%	ORANGE 12.9%
GINGER 15.7.4%	STRAWBERRY 12.3%
PINEAPPLE 15.2%	CUCUMBER 7.7%
MINT 12.9%	COCONUT 6.3%

EXPLORE 55+ FLAVORS WITH

10. Ask your Sales Rep for more information.

Torani



Dill-ightful Spritzer

- 2 oz Pickle juice
- 4 oz Sparkling water
- 1 oz Lime juice
- 1/2 oz Honey syrup
- Lime slice & fresh dill for garnish

Mix pickle juice, lime juice, & honey syrup over ice. Top with sparkling water. Garnish with lime & dill.

Rosemary Pear Mocktail

- 2 oz Pear juice
- 1/2 oz Rosemary syrup
- 1/2 oz Lemon juice
- 4 oz Sparkling water
- Rosemary sprig for garnish

Mix pear juice, rosemary syrup, & lemon juice. Top with sparkling water. Garnish with rosemary.



Fresh

PRODUCE

Quality

Haas Avocados- firm	71790	1/48 ct
Baby Arugula	71218	1/3 lb
Haas Avocados #2 Utility	71790	1/25 lb
Burger Lettuce Leaves	72225	2/5 lb
Local Chef's Mix Microgreens	71366	1/8 oz



Baby Romaine	71584	2/1.5 lb
Spring Mix	71468	2/1.5 lb

Grown in Catskill, NY

Cremini Mushrooms	71442	1/5 lb
Mushrooms	71433	1/10 lb
Portobello Mushrooms	71445	1/3 lb
Portobello Mushroom Caps	71444	1/3 lb

Sweet Onions	71460	1/40 lb
Medium Green Peppers	71487	1/25 lb
Jalapeño Peppers	71515	1/10 lb
Poblano Peppers	71519	1/10 lb
Large Red Peppers	71491	1/11 lb
Yellow Peppers	71508	1/11 lb
Radishes	71590	30/6 oz
Beefsteak Tomatoes	71667	1/15 lb
Tomatoes 5x6	71663	1/25 lb
Tomatoes 6x6	71664	1/25 lb

Go Global

Worldwide flavors are popular & are expected to grow 5.9% through 2030.⁸ Check out what's trending on menus.⁶

ITALIAN ↑26%

Tuscan Truffle Fries: crispy fries tossed with truffle oil, Parmesan cheese, and parsley.

MEXICAN ↑18%

Guacamole Fries: fries topped with creamy guacamole, sliced radishes, and crumbled queso fresco.

MEDITERRANEAN ↑17%

Spanakopita Fries: fries topped with spinach, feta cheese, and a sprinkle of dill.



Fresh from the Ground Up! ProMark sets the standard for fresh produce with a quality-first philosophy, ensuring consistent quality from farm to table.

50% of customers opt to add onions to their burgers.⁶

Green Leaf Lettuce	71406	1/24 ct
Shredded Iceberg Lettuce	72269	4/5 lb
Jumbo Spanish Yellow Onions	71451	50 lb
Medium Yellow Onions	71453	50 lb
Jumbo Red Onions	71473	25 lb
Medium Red Onions	71470	25 lb
Coleslaw Mix	72250	4/5 lb



FRESH CUT FRIES

The french fry market will reach an estimated value of \$8.53 billion by 2032.⁹ Offer customers something completely unique with your own handcut specialty fry on the menu.

Jumbo Chef Potatoes	71523	50 lb
White Chef Potatoes	71524	50 lb
Idaho Chippers Potatoes	71509	50 lb
Idaho #2 Russet Potatoes	71525	50 lb
ProMark Russet Potatoes - 90 ct	71528	50 lb
ProMark Russet Potatoes - 120 ct	71531	50 lb

Sweet

Use Item #32994

OH HOT HONEY 37.1% growth for hot honey on fries.⁶

Spicy

Use Item #82876

MAKE 'EM CAJUN 15.2% growth for cajun-style fries.⁶

THICKNESS + WIDTH
BURGER RULER
Ginsberg's

INCHES 1 2 3 4 5 6

Take Out

PACKAGING

Non-Foods

41%

ORDER A BURGER
FOR TAKEOUT¹⁰

59%

ORDER A BURGER
FOR DELIVERY¹⁰

ECO-OPTIONS

Vegware 6x6" Sugarcane Eco Container	66662	400 ct
Eco Systems 6x6.25" Clear Micro Hinged Container - recyclable	66437	4/75 ct
Eco Systems 6x9" Clear Micro Hinged Container - recyclable	66438	4/75 ct
Vegware 6x9" PFAS Free Eco Container - compostable	66644	2/125 ct
Empress Earth PFAS Free 9x9" Container - 1 Comp	66652	2/100 ct
Eco Systems 9x9" Large Clear Micro Hinged Container - recyclable	66447	2/75 ct
Vegware 10x10" Container - compostable	66630	200 ct
Vegware 9x9" 3 Compartment Container - compostable	66634	200 ct
Empress Earth PFAS Free 9x9" 3 Compartment Container	66654	2/100 ct
Eco Systems 9x9" X-Large Clear Micro Hinged Container -recyclable	66448	50/10 ct
Vegware 9" Papyrus Plate - compostable	67387	50/10 ct
Empress Earth PFAS Free 10" Papyrus Plate - compostable	67381	4/125 ct

HAVING THE RIGHT PATTY PROPORTIONS

Ginsberg's

BURGER RULER

THICKNESS + WIDTH

METRIC

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15

FRESH VS. FROZEN

Fresh patties have better flavor & texture but shorter shelf life. Frozen patties are convenient but may lack flavor & texture.

OUNCES & MEAT TYPE

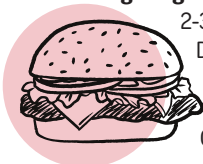
Choose a patty size that fits your needs, typically 2-8 oz with 4 oz being the standard, & select a meat type that enhances flavor, texture, & overall burger quality.

THICKNESS & SHAPE

Patty thickness can range from 1/4" to 1" inch, with thicker patties ideal for juicy burgers & thinner ones better for sliders. The right burger shape also matters for cooking consistency, presentation, & customer experience.

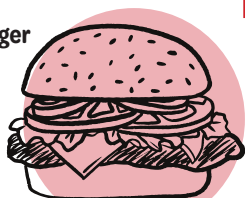
Avg Burger Burger Slider

2-3 oz (40-70g)
Diameter: 2.5-3"
(6-7.6 cm)
Thickness: 0.25-0.75" (13-19 mm)



Avg Standard Burger

4-6 oz (113-170g)
Diameter: 3.5-4"
(9-10 cm)
Thickness: 0.75-1"
(1.9-2.5 cm)



6x9" Crispy Black Bottom 1 Comp Container - Lid #66706	66705	252 ct
9x9" Black Micro Hinged 1 Compartment Container	66708	120 ct
9.5x10.5" Black Micro Hinged 1 Compartment Container	66645	120 ct
9.5x10.5" Lite Black Micro Hinged 1 Compartment Container	66659	120 ct
8.5x8.5" Black with Bottom w/Dome Lid	66597	150 ct

Pactiv 8.5x4x3.25" Clear Hinged Hoagie Container	66450	250 ct
--	-------	--------

LINERS & WRAPS

P.L. 14x16" Foil Cushion Wrap	71146	2/500 ct
Brown Basket Liner - Black/Natural Check	70929	5/1000 ct
Brown 12x12" Basket Liner - Newsprint	70932	5/1000 ct
Brown 12x12" Basket Liner - Red Check	70931	5/1000 ct

MISCELLANEOUS

Empress Hot Dog Foil Bag Holder	69160	1000 ct
SQP Hot Dog Holder - Red Plaid	69150	4/250 ct
P.L. 4-Cup Tray Holder	66667	400 ct
P.L. 6x7" Waxed Sandwich Bags	68260	6/1000 ct
Brown 9x10" Double Open Sided Kraft Bags	68258	1000 ct

PICKS

Rofson 3.5" Wooden Sandwich Pick	70642	12/750 ct
Royal Picks 4" Frill Club Picks	70665	10/1000 ct
Handgards 4" Bamboo Pick w/Knot	70670	10/100 ct
Handgards 4.5" Bamboo Pick w/Knot	70671	10/100 ct
Handgards 6" Bamboo Paddle Pick Skewer	70641	10/100 ct



800.999.6006 or 518.828.4004

ginsbergs.com

BURGER & FRANK GUIDE MAY 2025